

# PROPERTY MAINTENANCE

## CHAPTER 832 SIGNS

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**Article 1  
TITLE AND SCOPE**

**832.1.1 Title and scope**

This Chapter shall be known and cited as the "Sign Chapter" and shall apply to the whole geographic limits of the City of Orillia. In the text of this Chapter, it is referred to as "this Chapter".

## Article 2 DEFINITIONS

### **832.2.1 Accessory window sign - defined**

“accessory window sign” means a window sign that is accessory to the primary advertising name or message.

### **832.2.2 Advertising device - defined**

“advertising device” means any medium or object erected so as to attract public attention to any goods, services, facilities or events.

### **832.2.3 Awning sign - defined**

“awning sign” means a retractable structure covered with fabric or like material that is attached to and projects from the exterior wall of a building or structure over a window or door and provides shade or other protection from the elements and that is or functions as a sign.

### **832.2.4 Banner sign - defined**

“banner” means a sign that is made of cloth, plastic, canvas or a similar non-rigid type of material and includes a pennant, spinner or streamer.

### **832.2.5 Billboard sign - defined**

“billboard sign” means a sign which is erected and maintained by a person engaged in the sale or rental of space thereon to a third party clientele, upon which space there is displayed advertising describing one (1) or more products or services which are not made, produced, assembled, sold or stored on the lot or premises upon which the billboard sign is located.

### **832.2.6 Business directory sign - defined**

“business directory sign” means a sign that displays the names and/or location of businesses within a designated business area.

### **832.2.7 Calendar year - defined**

“calendar year” means the period of a year beginning January 1 and ending December 31 of the same year.

### **832.2.8 Campaign office - defined**

“campaign office” means a building or portion of a building which is used by a candidate or an agent of a candidate as part of an election campaign and where a candidate’s campaign staff are normally present and the public may enter to obtain information about the candidate.

### **832.2.9 Candidate - defined**

“candidate” means a person officially nominated as a candidate at an election.



**832.2.10 Canopy sign - defined**

“canopy sign” means a non-retractable awning or roof-like structure which may be free standing or attached to a building or structure, erected for the purpose of shelter and that is or functions as a sign.

**832.2.11 Charitable organization (registered) - defined**

“charitable organization (registered)” means a registered charity as defined in the *Income Tax Act* (Canada) or successor legislation, which has a registration number issued by the Canada Revenue Agency, or successor agency.

**832.2.12 City - defined**

“City” means the Corporation of the City of Orillia.

**832.2.13 Commercial Zone - defined**

“Commercial Zone” means a land use zone designated in the City of Orillia Zoning By-law.

**832.2.14 Community Facility Zone - defined**

“Community Facility Zone” means a land use zone designated in the City of Orillia Zoning By-law.

**832.2.15 Contractor sign - defined**

“contractor sign” means a sign which is temporarily placed on private property by a person who is performing work on the property, including but not limited to general contractors, painters and renovators.

**832.2.16 Copy - defined**

“copy” means the graphic content of a sign surface in either permanent or removable letter, pictorial, symbolic, or numeric form.

**832.2.17 Council - defined**

“Council” means the Council of the Corporation of the City of Orillia.

**832.2.18 Designated Official - defined**

“Designated Official” means the Director of Planning and Development or another City Planner.

**832.2.19 Development sign - defined**

“development sign” means a sign for the purpose of advertising or promoting to prospective owners, tenants or investors a development, building and/or buildings lawfully permitted by the City of Orillia Zoning By-law.

**832.2.20 Development directional sign - defined**

“development directional sign” means a temporary non-illuminated freestanding sign displayed on public property indicating the name of and direction to a new residential development.

**832.2.21 Directional sign - defined**

“directional sign” means a sign for public safety or convenience regulating on-premises traffic, parking or other services such as lavatory facilities, telephone, sales, maintenance, office, deliveries and bearing no commercial advertising.

**832.2.22 Downtown Orillia Heritage Sign Design Criteria - defined**

Downtown Orillia Heritage Sign Design Criteria” means a sign that has the following characteristics:

- (a) Font style shall be script or serif for all fonts other than the business name;
- (b) Colours shall be muted and have a matte finish;
- (c) Sign copy additional to the business name shall not exceed 10% of the sign area, except that symbols and logos identified with the business may be used provided they do not exceed 20% of the sign area;
- (d) Business name shall be three dimensional on all wall, ground, projecting and soffit signs.

**832.2.23 Downtown Orillia Management Board (DOMB) - defined**

“Downtown Orillia Management Board (DOMB)” means a business development body, representative of the member businesses within the City of Orillia’s designated Business Improvement Area.

**832.2.24 Downtown Orillia Management Board Sign Committee - defined**

“Downtown Orillia Management Board Sign Committee” means a committee comprised of members of the Downtown Orillia Management Board (DOMB) or Business Improvement Area (BIA), selected to review the Downtown Orillia Heritage Sign Design Criteria of signage within the Downtown Sign Permit Area.

**832.2.25 Downtown Sign Permit Area - defined**

“Downtown Sign Permit Area” means the geographic boundary as set out in Schedule “A” to this Chapter where signage is required to conform to a Downtown Orillia Heritage Sign Design Criteria.

**832.2.26 Drive-through restaurant menu board - defined**

“drive-through restaurant menu board” means permanent menu displays at a restaurant drive-through.

**832.2.27 Electronic illumination sign - defined**

“electronic illumination sign” means a video monitor or other medium for displaying electronically animated images.

**832.2.28 Electronic variable message centre - defined**

“electronic variable message centre” means an illuminated sign or part thereof which displays information to the public by way of prearranged or variable sequence of electronically generated letters, words, light patterns or shapes.

**832.2.29 Erect - defined**

“erect” means to affix, install, post or display.

**832.2.30 Flag - defined**

“flag” means typically, a piece of fabric of distinctive design that is used as an advertising device.

**832.2.31 Flashing sign - defined**

“flashing sign” means a sign which contains an intermittent or flashing light source or which includes the illusion of intermittent or flashing light by means of animation or an externally mounted light source, but does not include an electronic variable message centre.

**832.2.32 Front lot line - defined**

“front lot line” means the front lot line as defined in the City of Orillia Zoning By-law.

**832.2.33 Garage or yard sale - defined**

“garage or yard sale” means a sale of used household or personal articles held on the seller’s own residential premises.

**832.2.34 General Commercial Zone - defined**

“General Commercial Zone” means a land use zone designated in the City of Orillia Zoning By-law.

**832.2.35 Grade - defined**

“grade” means the average surface elevation of the finished ground below a sign.

**832.2.36 Ground sign - defined**

“ground sign” means a sign supported by one (1) or more uprights, poles or braces, or located on a structural base placed in or upon the ground.

**832.2.37 Height - defined**

“height” means the vertical distance between the finished grade and the highest point of the sign or sign structure.

**832.2.38 Highway - defined**

“highway” means a common and public highway, street, avenue, parkway, driveway, square, place, bridge, viaduct or trestle, any part of which is intended for or used by the general public for the passage of vehicles and includes the area between the lateral property lines thereof.

**832.2.39 Hoarding sign - defined**

“hoarding sign” means a sign attached to a temporary physical barrier erected around a building, structure or site under construction, repair or demolition.

**832.2.40 Home occupation sign - defined**

“home occupation sign” means a sign identifying a home occupation as defined in the City of Orillia Zoning By-law.

**832.2.41 Illuminated sign - defined**

“illuminated sign” means a sign that provides artificial light directly, or through any transparent or translucent material, or a sign illuminated by a light focused upon or chiefly directed at the surface of the sign.

**832.2.42 Industrial Zone - defined**

“Industrial Zone” means a land use zone designated in the City of Orillia Zoning By-law.

**832.2.43 Inflatable sign - defined**

“inflatable sign” means a sign filled with air or gas and shall include balloons.

**832.2.44 Interior sign - defined**

“interior sign” means a sign not visible or intended to be seen from off the premises on which the sign is located.

**832.2.45 Internally illuminated - defined**

“internally illuminated” means to make luminous or shining from within the structure.

**832.2.46 Intersection - defined**

“intersection” means the area embraced within the prolongation or connection of the lateral curb lines or, if none, then of the lateral boundary lines of two or more highways which join one another at an angle, whether or not one crosses the other.

**832.2.47 Lawfully erected - defined**

“lawfully erected” means a sign erected or displayed in compliance with any by-law regulating signs at the time the sign was first erected or displayed and with any other by-laws, rules, regulations or statutes requiring permits or approvals for the sign including site plan approvals or other City approvals such as building permits.

**832.2.48 Lewd - defined**

“lewd” includes foul, profane or abusive language or derogatory racial and ethnic references.

**832.2.49 Linear horizontal metre - defined**

“linear horizontal metre” means the distance in metric from one point to another measured in a straight line.

**832.2.50 Lot - defined**

“lot” means any parcel of land whether such parcel is described in a registered deed, or shown as a lot or block in a registered plan of subdivision on which a sign is located or intended to be located.

**832.2.51 Lot frontage - defined**

“lot frontage” means the horizontal distance between the side lot lines as defined in the City of Orillia Zoning By-law.

**832.2.52 Maintenance and repair - defined**

“maintenance and repair” means anything done to preserve the condition of a sign or to prevent the deterioration of the sign and includes the restoration of a sign by removing or replacing worn out, missing, damaged or broken parts.

**832.2.53 Matte finish - defined**

“matte finish” means lacking or deprived of luster or gloss: having a usually smooth even surface free from shine or highlights.

**832.2.54 Mobile sign - defined**

“mobile sign” means a sign that is temporary, is capable of being readily moved from one location to another, and may be part of or attached to a wheeled trailer or frame without wheels.

**832.2.55 Moving sign - defined**

“moving sign” means a sign with visible moving parts, visible mechanical movement of any description, or other apparent movement achieved by actions of normal wind currents but not including flags or banners.

**832.2.56 Multi-occupancy building - defined**

“multi-occupancy building” means a building with more than one (1) business occupant.

**832.2.57 Multi-storey building - defined**

“multi-storey building” means a building with more than one (1) habitable storey.

**832.2.58 Mural - defined**

“mural” means any type of display or artistic endeavour applied as paint, film or any other covering to any external wall or other integral part of a building or structure which does not include any works or advertisement or any other promotional message or content, including logos or trademark.

**832.2.59 Muted - defined**

“muted” means to tone down, soften, subdue.

**832.2.60 Non-profit organization - defined**

“non-profit organization” means an organization that does not distribute its surplus funds to owners or shareholders, but instead uses them to help pursue its goals.

**832.2.61 Obsolete sign- defined**

“obsolete sign” means a sign that advertises a business no longer being conducted or a product no longer being sold.

**832.2.62 Officer - defined**

“Officer” means a Municipal By-law Enforcement Officer or Police Officer.

**832.2.63 Open house directional sign - defined**

“open house directional sign” means a temporary real estate sign intended to provide direction to an open house for residential property currently for sale.

**832.2.64 Owner of the property - defined**

“owner of the property” means the registered owner of the property at which the sign is located and, in the case of a condominium, shall mean the condominium corporation or a person authorized to act on behalf of the corporation.

**832.2.65 Person - defined**

“person” includes any individual, corporation, association, sole proprietorship, partnership, company, firm, business, authorized agent, trustee, and the heirs, executors or other legal representatives of a person, or any combination of the foregoing.

**832.2.66 Poster sign - defined**

“poster sign” means a notice conveying information intended to be displayed for a temporary period of time and includes, but is not limited to a bill, handbill, leaflet, or placard.

**832.2.67 Premises - defined**

“premises” means the area of a building(s) or part thereof and/or land(s) or part thereof occupied or used by a business or enterprise. In a multiple occupancy building occupied by more than one (1) business, each business shall be considered a separate premise.

**832.2.68 Property - defined**

“property” means a parcel of land which can be legally conveyed pursuant to the *Planning Act* and includes any buildings and structures thereon.

**832.2.69 Property address sign - defined**

“property address sign” means a sign that identifies a property’s municipally designated numerical address and may include the street name and which complies with Chapter 825 of the Municipal Code.

**832.2.70 Property line - defined**

“property line” means any boundary of a lot.

**832.2.71 Projecting sign - defined**

“projecting sign” means a sign which projects at an angle from, and is supported by, a wall of a building or structure.

**832.2.72 public election sign - defined**

“public election sign” means a temporary sign:

- (a) Advertising, promoting or opposing a candidate in a federal, provincial or municipal election including an election of a local board or commission; or
- (b) intended to influence persons to vote for or against any candidate or any question or by-law submitted to the electors under Section 8 of the *Municipal Elections Act*, 1996; or
- (c) used in connection with a referendum.

**832.2.73 Public information sign - defined**

“public information sign” means a sign providing direction to a hospital, school, college or university, police station or a Tourist Oriented Directional Sign (TODS).

**832.2.74 Public property - defined**

“public property” means property owned by the City or any other public authority and shall include the entire municipal highway.

**832.2.75 Public service group - defined**

“public service group” means a club or organization dedicated to a public service.

**832.2.76 Pump island - defined**

“pump island” means the raised structure upon which gasoline pumps are located, but does not include a canopy or any other attached structure.

**832.2.77 Readograph sign - defined**

“readograph sign” means a permanent sign composed of manually or electronically interchangeable letters intended to convey a temporary message.

**832.2.78 Real estate sign - defined**

“real estate sign” means a temporary non-illuminated sign displayed on property and advertising the sale, rent or lease of the property.

**832.2.79 Registered third party - defined**

“registered third party” means one of the following and whose notice of registration has been filed and certified with the City Clerk pursuant to Section 88.6 of the *Municipal Elections Act*:

- (a) An individual who is normally a resident in Ontario;
- (b) A corporation that carries on business in Ontario; or,
- (c) A trade union that holds bargaining rights for employees in Ontario.

**832.2.80 Required parking space - defined**

“required parking space” means a defined area exclusive of driveways or aisles, for the temporary parking or storage of motor vehicles.

**832.2.81 Residential Zone - defined**

“Residential Zone” means a land use zone designated in the City of Orillia Zoning By-law.

**832.2.82 Restaurant menu boards - defined**

“restaurant menu boards” means temporary menu displays affixed to a window, door or wall, but shall not include a sandwich board sign.

**832.2.83 Roadway - defined**

“roadway” means the part of the road allowance that is improved, designed or ordinarily used for vehicular traffic, but does not include the shoulder, and, where a road allowance includes two (2) or more separate roadways, the term “roadway” refers to any one (1) roadway separately, and not to all of the roadways collectively.

**832.2.84 Sandwich board sign - defined**

“sandwich board sign” means a sign comprised of two (2) sign faces of equal size that is not affixed to the ground and includes signs commonly known as A-frame or Sidewalk signs.

**832.2.85 Seasonal business - defined**

“seasonal business” means use of land or a building or structure for the sale of seasonal products such as farm produce and Christmas trees, but does not include sale of non-perishable products.

**832.2.86 Side lot line - defined**

“side lot line” means the side property line as defined in the City of Orillia Zoning By-law.



**832.2.87 Sight triangle - defined**

“sight triangle” means a triangle that is formed by the intersection of the boundaries of two (2) streets, measured from the actual and projected point of intersection of the property boundaries abutting the street, a distance of 7.5m (24.6 ft.) along each such property boundary to two (2) points and joining those two (2) points.

**832.2.88 Sign - defined**

“sign” means any notice or advertising device including its structure, lighting and mechanical components.

**832.2.89 Sign area - defined**

“sign area” means the number of square metres per sign face, including the border and frame, and where a sign, symbol or logo is not bounded or enclosed within a frame, the area shall be that of a rectangle, circle or other simple geometrical shape containing all letters, symbols and devices on the sign. Any sign with two (2) or more sign faces shall be considered as one (1) sign face should the interior angle of the abutting faces exceed 90 degrees.

**832.2.90 Sign face - defined**

“sign face” means the portion of a sign displaying the sign message or content.

**832.2.91 Sign permit - defined**

“sign permit” means written permission or written authorization from the Designated Official to erect a sign in accordance with this Chapter.

**832.2.92 Soffit sign - defined**

“soffit sign” means a sign mounted to the underside of a canopy or soffit.

**832.2.93 Street - defined**

“street” means any public highway, but does not include a provincial highway.

**832.2.94 Street line - defined**

“street line” means the dividing line between a property and a street.

**832.2.95 Substantially altered - defined**

“substantially altered” means to change the location, sign structure, or any one (1) or more of the external dimensions of a sign, or to become obsolete, or to change the business name on an obsolete sign, and for the purpose of clarity, shall not include on a lawfully erected sign:

- (a) A change in the message to advertise goods or services;
- (b) The re-arrangement of numerals, letters or copy applied directly to the sign face specifically designed and intended to be periodically re-arranged;

- (c) Maintenance and repair.

**832.2.96 Temporary (sign) - defined**

“temporary sign” means a sign that is not permanently displayed and not permanently affixed to the ground or a building or structure and does not fall within the definition of mobile, banner or sandwich board sign.

**832.2.97 Theatre display case - defined**

“theatre display case” means an enclosed case or cabinet designed for the temporary display of posters or other advertising devices, advertising current or future events or attractions at the theatre.

**832.2.98 Three dimensional - defined**

“three dimensional” means individual letters and symbols:

- (a) Raised a minimum of 25.4 millimetres (1 inch) from the sign face, except that where the width of the sign face is less than 1.5 metres (5 ft.), the letters or symbols may be raised a minimum of 15.9 millimetres (5/8 inch); or,
- (b) Recessed or engraved, a minimum of 25.4 millimetres (1 inch) from the sign face, except that where the width of the sign face is less than 1.5 metres (5 ft.), the letters or symbols may be recessed or engraved a minimum of 12.7 millimetres (1/2 inch).

**832.2.99 Traffic signals - defined**

“traffic signals” means a sign, marking or device lawfully placed for the purpose of regulating or prohibiting traffic.

**832.2.100 Vacant property - defined**

“vacant property” means a property separately assessed upon which there are no lawful permanent buildings.

**832.2.101 Validation marker - defined**

“validation marker” means an attachment issued by the City signifying the issuance of a valid sign permit.

**832.2.102 Wall sign - defined**

“wall sign” means a sign that is parallel to the building wall to which it is attached and includes signs painted on the exterior wall of any building.

**832.2.103 Window sign - defined**

“window sign” means a sign painted, etched or attached to the surface of a window and must be located on the storey in which the business is situated.

### Article 3 GENERAL PROVISIONS

#### 832.3.1 Compliance with this Chapter

No person shall erect or substantially alter, or permit to be erected or substantially altered, a sign except in compliance with the provisions of this Chapter, the conditions of any variance granted under this Chapter or any other applicable By-law of the City.

#### 832.3.2 Delegated authority

Delegated authority to administer all or part of this Chapter which includes the signing of documents to issue or deny a Sign Permit Application or to revoke a Sign Permit is set out in Chapter 251 of the City of Orillia Municipal Code - Delegated Authority.

#### 832.3.3 Existing signs

Any sign that was lawfully erected may remain and continue to be used and maintained, provided that no such sign is substantially altered in any manner unless such alteration causes the sign to conform in all respects with the applicable provisions of this Chapter. Each such sign shall be counted as one (1) sign and this provision shall not operate as an exception to any requirement of this Chapter that may limit the number of signs that are permitted on any property, building or other structure.

### Article 4 SIGN PERMIT

#### 832.4.1 Sign permit - general

No person shall erect or substantially alter, or permit to be erected or substantially altered, a sign without first having obtained a sign permit.

#### 832.4.2 Compliance with plans

No person shall erect or substantially alter, or permit to be erected or substantially altered, a sign which is not in accordance with the sign plans or specifications approved by the Designated Official.

#### 832.4.3 Approval authorities

All applications for a sign permit shall be accompanied by a copy of the approval from any other approval authority having jurisdiction.

#### 832.4.4 Responsibility and compliance

Neither the granting of a sign permit, nor the approval of the plans and specifications for a sign, nor inspections made by any person on behalf of the City, shall in any way relieve the owner of the property or any other person from full responsibility for carrying out work, and having the work carried out in complete

compliance with the requirements of this Chapter and any other applicable legislation.

**832.4.5 False or misleading information**

No person shall submit false or misleading information or documents or make omissions that may mislead in connection with any application for a sign permit, including detail in plans and specifications. Any permit issued based on false, incorrect, or misleading information shall not relieve any person from the responsibility for complying with the provisions of this Chapter.

**832.4.6 Permit expiration**

Every permit issued by the City shall expire if the work to erect, or substantially alter the sign is not completed within 180 days from the date of issuance of the sign permit.

**832.4.7 Permitted use of land**

A sign permit shall not be issued for a use of land not permitted by the City's Zoning By-law unless that land use is a legal non-conforming use.

**832.4.8 Fees required**

A sign permit shall not be issued until all required fees have been submitted.

**Article 5  
EXEMPTED SIGNS**

**832.5.1 Signs exempt from a sign permit - general**

The following signs shall be exempt from the requirements of a sign permit, but shall comply with all requirements as set out in Article 6:

- (a) Signs painted or permanently affixed flat to an awning or canopy provided such signage does not exceed 50% of the sign area of an individual awning or canopy. Notwithstanding the foregoing, where such signage is erected in the Downtown Sign Permit Area a sign permit shall be obtained and the sign must comply with the Downtown Heritage Sign Design Criteria.
- (b) Contractor signs provided that such signs are removed upon completion of the work.
- (c) Directional signs not exceeding 0.7m<sup>2</sup> (7.5 sq. ft.) except in the Downtown Sign Permit Area where the sign shall not exceed 0.5m<sup>2</sup> (5.4 sq. ft.) in sign area.
- (d) Drive-through restaurant menu boards.

- (e) Flags bearing the crest, name or insignia of any corporation, government agency or patriotic, religious, or charitable organization to a maximum number of five (5) such per lot.
- (f) One (1) home occupation sign not exceeding 0.5m<sup>2</sup> (5.4 sq. ft.) in sign area. A home occupation sign shall not be illuminated or have more than two (2) sign faces. Notwithstanding the foregoing, where a home occupation sign is erected in the Downtown Sign Permit Area, a sign permit shall be obtained and the sign must comply with the Downtown Orillia Heritage Sign Design Criteria.
- (g) Signs identifying a hospital.
- (h) Interior signs.
- (i) Memorial or commemorative signs or tablets denoting the date of erection of buildings or structures or acknowledging historical events or civic contributions by local individuals, clubs or organizations.
- (j) Murals which have been approved by Council.
- (k) Signs identifying schools operated by a public school board, a college or university.
- (l) No trespassing signs or other such signs regulating the use of a property, not exceeding 0.5m<sup>2</sup> (5.4 sq. ft.) in sign area.
- (m) Property address signs.
- (n) Public election signs provided such signs shall:
  - (i) not be erected within 3 metres (9.84 ft.) of the edge of a roadway, unless erected on or within a building.
  - (ii) not be erected on public property except a municipal road allowance and provided the sign is not:
    - (a) on, or overhanging the roadway or a sidewalk;
    - (b) in breach of the set-back requirements described in (i);
    - (c) adjacent to any public property including parks;

- (d) where a road allowance includes a sidewalk adjacent to a roadway, on the portion of the road allowance between the sidewalk and the roadway;
  - (e) where a road allowance includes two (2) or more separate roadways, on the portion of the road allowance between each roadway; or
  - (f) erected without first having obtained consent of the owner or occupant of the property immediately adjacent to where the sign is intended to be erected.
- (iii) not exceed 2.9m (9.5 ft.) in width and 2.3m (7.5 ft.) in height.
- (a) Despite Section 832.5.1(n)(iii), public election signs may be erected on a billboard sign provided such signage does not exceed a height of 8.0m (26.0 ft.) and a sign area of 20m<sup>2</sup> (215.0 sq. ft.).
- (iv) with regard to municipal election signs only, not be erected more than sixty (60) days prior to the election date to which it pertains.
- (a) Despite Section 832.5.1(n)(iv), municipal election signs may be erected on campaign offices up to ninety (90) days prior to the election date to which it pertains.
- (v) With regard to third party advertisers, be erected by or on behalf of a registered third party and contain the following information:
- (a) The name of the registered third party;
  - (b) The municipality where the registered third party is registered; and,
  - (c) A telephone number, mailing address, or email address at which the registered third party may be contacted.

- (vi) be removed within 48 hours following the election date, question, by-law, or referendum to which it pertains.
- (o) Public information signs.
- (p) Signs customarily displayed on gasoline pumps or pump islands.
- (q) Real estate signs not exceeding  $0.5\text{m}^2$  (5.4 sq. ft.) in sign area in a residential zone and  $2.0\text{m}^2$  (21.5 sq. ft.) in sign area in other zones. Such real estate signs shall be removed within fourteen (14) days after the date of the acceptance of an offer or the lease or rental of the premises.
- (r) Restaurant menu boards no larger than  $0.5\text{m}^2$  (5.4 sq. ft.).
- (s) Temporary signs, no larger than  $1.5\text{m}^2$  (16.1 sq. ft.), in sign area advertising a seasonal business to a maximum of three (3) such signs per lot. Such temporary signs shall not be within 1.5m (5.0 ft.) of the closest edge of a municipal sidewalk or driveway.
- (t) One (1) non-illuminated temporary sign no larger than  $2.2\text{m}^2$  (24 sq. ft.) and 2.5m (8.2 ft.) in height on a single business property for a maximum duration of six (6) months. The date (month and year) the sign was erected shall be displayed in a clearly visible location. Such temporary signs shall not be within 1.5m (5.0 ft.) of the closest edge of a municipal sidewalk or driveway.
- (u) Two (2) non-illuminated temporary signs no larger than  $2.2\text{m}^2$  (24 sq. ft.) and 2.5m (8.2 ft.) in height on a multi business property for a maximum duration of six (6) months. The date (month and year) the sign was erected shall be displayed in a clearly visible location. Such temporary signs shall not be within 1.5m (5.0 ft.) of the closest edge of a municipal sidewalk or driveway.
- (v) Theatre display cases.
- (w) Window sign(s) not exceeding 50% of the combined window area per external wall and storey in which the sign(s) is located. A window sign(s) may cover 100% of the window area (or combination of windows) for any sale or event for a maximum of two (2), non-consecutive 14 day periods per calendar year and removed immediately following the event.

Notwithstanding the foregoing, where a window sign is erected in the Downtown Sign Permit Area and is not exempt as set out in

Section 832.5.3, a sign permit shall be obtained and the sign must comply with the following:

- (i) the Downtown Orillia Heritage Sign Design Criteria;
- (ii) the maximum sign area shall not exceed 50% of the combined window area per external wall and storey in which the sign(s) are located; and
- (iii) must be permanently affixed to the window.

**832.5.2 Signs exempt from a sign permit - permitted on public property**

- (a) The following signs shall be exempt from the requirements of a sign permit, and shall be permitted on public property:
  - (i) Signs erected by or on behalf of the City, the Provincial or Federal Government.
  - (ii) Signs erected in parks that are approved by the Director of Parks and Recreation, or designate.
  - (iii) Business directory sign(s) erected by or on behalf of the Downtown Orillia Management Board (DOMB) within City owned or leased parking lots located in the downtown area that are approved by the Director of Engineering and Transportation or designate and provided the sign does not exceed 1.1 square meters (12 square feet) in sign area.
- (b) The following signs shall be exempt from the requirements of a sign permit, and shall be permitted on public property, but shall comply with all requirements as set out in Article 6:
  - (i) Banner signs if advertising a special event sponsored by the City. A banner sign shall not be erected more than thirty (30) days prior to the event and shall be removed no later than 24 hours following the event. Where a banner sign is located across a roadway, City policy 2.6.3.1 shall apply.
  - (ii) Garage or yard sale signs provided that such signs are removed no later than 24 hours following the event.
  - (iii) Open house directional signs. Such signs are to be removed within 24 hours of the said event.
  - (iv) Poster signs not exceeding 0.12m<sup>2</sup> (1.3 sq. ft.) in sign area provided that such signs are removed within 24 hours after



the occurrence of the event advertised. Such signs shall not be displayed for a period exceeding a total of twenty-one (21) days. This provision shall not apply to poster signs located in the Downtown Sign Permit Area (DSPA) as per Section 832.6.3(e).

- (v) Public information signs approved by the Director of Engineering and Transportation, or designate.
- (vi) Temporary signs no larger than 0.5m<sup>2</sup> (5.4 sq. ft.) in sign area advertising special events of a registered charitable organization or non-profit organization, public service group or City approved special event. Such temporary signs shall not be erected more than eight (8) days before the event and shall be removed no later than 24 hours following the event.
- (vii) A maximum of four (4) Orchard Point Corporation development directional signs no larger than 1.6 square meters (17.5 square feet) in sign face area may be located within the area illustrated on Schedule "B".

### **832.5.3 Signs exempt from a sign permit - Downtown Sign Permit Area**

Notwithstanding Section 832.5.1 and 832.5.2, the following signs shall be exempt from the requirements of a sign permit and the Downtown Orillia Heritage Sign Design Criteria in the Downtown Sign Permit Area, but shall comply with all requirements set out in Article 6:

- (a) Accessory window sign(s) not exceeding 25% of the combined window area per external wall and storey in which the sign(s) is located and may include one (1) internally illuminated sign stating "OPEN" per business façade adjacent to a street and one (1) internally illuminated sign stating "OPEN" per business with ground level pedestrian access from a parking lot, provided it does not flash or exceed .3m<sup>2</sup> (3.2 sq. ft.) in sign area.
- (b) A banner sign advertising a grand opening or closing may be erected wholly inside the business and displayed as a window sign for a maximum of thirty (30) consecutive days.
- (c) A window sign(s) covering 100% of the combined window area for any sale or event for maximum of two (2), non-consecutive 14 day periods per calendar year and removed immediately following the event.

- (d) Any sign listed in Section 832.5.1 and 832.5.2 except those signs described in Section 832.5.1(a), Section 832.5.1(f) and Section 832.5.1(w).

**832.5.4 Deemed prohibited**

- (a) Where a sign described in Article 5 does not meet the exemption requirements, it shall be deemed to be prohibited.

**Article 6  
PROHIBITIONS**

**832.6.1 Removal or deface**

- (a) No person shall pull down or deface a sign which has been lawfully erected.

**832.6.2 Prohibited signs - general**

No person shall erect or permit to be erected, a sign:

- (a) that is flashing.
- (b) that is lewd or indecent in any word, picture, symbol or the like.
- (c) with a light source that is not shielded and which is visible from off the property.
- (d) that is moving.
- (e) that creates noise.
- (f) that is obsolete.
- (g) that advertises a business located, or product sold at another property except approved billboard signs or signs set out in Section 832.5.2.
- (h) which make use of the words "STOP", "LOOK", "ONE WAY", "DANGER", "YIELD" or any similar words, phrases, symbols, lights or characters in such a manner as to interfere with, mislead, or confuse traffic.
- (i) that in any manner constitutes a public safety hazard or impedes pedestrian traffic.
- (j) that projects over a sidewalk or other pedestrian sidewalk or walkway less than 2.4m (7.9 ft.) above the surface of such sidewalk or walkway.

- (k) that is not expressly permitted by this Chapter.

### **832.6.3 Prohibited signs - Downtown Sign Permit Area**

In addition to the prohibitions set out in Section 832.6.1 and 832.6.2, no person shall erect or permit to be erected in the Downtown Sign Permit Area:

- (a) A sign that does not comply with the Downtown Orillia Sign Design Criteria, except as permitted in Section 832.5.3 or 832.14.2(a).
- (b) A banner or flag, except those intended to promote special events or attractions approved by the Downtown Orillia Management Board (DOMB) or as permitted in Section 832.5.2(a)(i) and 832.5.3(b).
- (c) Electronic illumination signs and electronic variable message centres.
- (d) Internally illuminated and/or back lit signs except as permitted in Section 832.5.3(a).
- (e) Poster signs located on public property.
- (f) Readograph signs.
- (g) Temporary signs.

### **832.6.4 Prohibited sign locations - general**

No person shall erect or permit to be erected a sign:

- (a) on or over public property unless Council has granted appropriate permission or is specifically provided in Section 832.5.2 and 832.13.1(c).
- (b) on public property that obscures any other sign on such property or creates a hazard due to projecting fasteners attaching same to such property, its orientation to automobile traffic or obstruction of sight lines for vehicles.
- (c) on public property that is within 10m (30 ft.) of an intersection.
- (d) in a required parking space.
- (e) within a sight triangle, unless the sign face has a minimum clearance of 2.4m (8 ft.) excluding the required structural support, or is attached to a wall, and complies with 832.6.4(f).which obstructs the vision of vehicle drivers or pedestrians entering or exiting a property

or obstructs or detracts from the visibility or effectiveness of any traffic signal on public property.

- (f) entirely or in part on the roof of a building or structure other than an inflatable sign, provided that such inflatable sign does not overhang from any portion of the roof on which it is erected, does not exceed 6.0 m (20 ft.) in height and is not displayed for more than twenty-one (21) consecutive days.
- (g) on a utility pole.
- (h) that obstructs or impedes any required fire escape, fire exit, door, window, scuttle, skylight, flue or air intake or exhaust or so as to prevent or impede free access of emergency services to any part of the building.
- (i) that is painted on, attached to or supported by a tree, garbage can, planter or telephone booth.
- (j) that is attached, affixed or displayed on a vehicle or trailer which is parked or located for the primary purpose of displaying said sign or advertisement.

#### **832.6.5 Prohibited sign locations - Downtown Sign Permit Area**

In addition to the requirements set out in Section 832.6.3, no person shall erect or permit to be erected in the Downtown Sign Permit Area:

- (a) more than one (1) of the following types of signs on the rear wall immediately above a ground level pedestrian access dedicated for that business: wall sign, canopy sign, soffit sign, or projecting sign.
- (b) signage on other than the same floor as the business in multi-storey buildings.

### **Article 7 BANNER SIGNS**

#### **832.7.1 Banner signs - regulations**

In addition to the provisions set out in Article 6, the following additional provisions shall apply to banner signs except those signs described in Section 832.5.2(b)(i), Section 832.5.3(b) and Section 832.6.3(b):

- (a) No banner sign shall be located on a property for more than 3 - 30 day periods, which may be consecutive, in any calendar year.
- (b) A banner sign shall not exceed a sign area of 6.0m<sup>2</sup> (64.6 sq. ft.).

## **Article 8 BILLBOARD SIGNS**

### **832.8.1 Billboard signs - regulations**

In addition to the provisions set out in Article 6, the following additional provisions shall apply to billboard signs:

- (a) Billboard signs are only permitted on lands zoned Commercial or Industrial. Notwithstanding the foregoing, billboard signs shall be prohibited in all General Commercial (C1) zones.
- (b) Billboard signs shall not exceed a height of 8.0m (26.0 ft.) and a sign area of 20m<sup>2</sup> (215.0 sq. ft.).
- (c) No billboard sign shall be erected closer than 6.0m (20.0 ft.) to the lot line abutting a street.
- (d) No billboard sign shall be located at a distance of less than 10m (33.0 ft.) from a common lot boundary with an adjacent lot.
- (e) No billboard sign shall be erected closer than 500m (1640 ft.) to another billboard sign.
- (f) No billboard sign shall be erected closer than 200m (656 ft.) to any lands zoned Residential.
- (g) Not more than one (1) billboard sign shall be permitted on any one (1) lot.
- (h) A back-to-back billboard sign shall be deemed to be one (1) billboard sign.

## **Article 9 DEVELOPMENT SIGNS**

### **832.9.1 Development signs - regulations**

In addition to the provisions set out in Article 6, the following provisions shall apply to development signs:

- (a) A development sign shall only be located within the development being advertised.
- (b) A development sign shall only advertise the development in which it is located and not the developer's or landowner's business in general.

- (c) The maximum sign area of a development sign shall not exceed  $0.3\text{m}^2$  (3.3 sq. ft.) per metre of lot frontage to a maximum of  $15\text{m}^2$  (161.4 sq. ft.).
- (d) No development sign shall exceed 7.5m (24.6 ft.) in height.
- (e) No development sign shall be erected within:
  - (i) 1.0m (3.3 ft.) of a driveway line
  - (ii) 1.5m (4.9 ft.) of a side lot line
  - (iii) 1.5m (4.9 ft.) of the front lot line.
- (f) Where a lot with a frontage greater than 150m (492 ft.) fronts onto a single road, one (1) additional development sign may be erected provided the two (2) signs are no closer to each other than 45m (148 ft.).
- (g) Where a lot fronts onto more than one street, one (1) additional development sign may be erected for each such street frontage.
- (h) The sign area of a development sign shall not exceed  $15\text{m}^2$  (162 sq. ft.) per side.
  - (i) A development sign shall not be internally illuminated.
  - (j) A development sign shall not have more than two (2) sides.

## **Article 10 GROUND SIGNS**

### **832.10.1 Ground signs - regulations**

In addition to the provisions set out in Article 6, the following additional provisions shall apply to ground signs:

- (a) No ground sign shall be erected within:
  - (i) 1.0m (3.3 ft.) of a driveway line
  - (ii) 1.5m (4.9 ft.) of a side lot line
  - (iii) 1.5m (4.9 ft.) of the front lot line.
- (b) The maximum sign area of a ground sign shall not exceed  $0.3\text{m}^2$  (3.2 sq. ft.) per metre of lot frontage to a maximum of  $15\text{m}^2$  (161.4 sq. ft.).
- (c) No ground sign shall exceed 7.5m (24.6 ft.) in height.

- (d) On any lot, only one (1) ground sign will be permitted except where a lot falls into one (1) of the following categories:
- (i) Where a lot with a frontage greater than 150m (492 ft.) fronts onto a single street, one (1) additional ground sign may be erected provided that no ground sign is located within 45m (148 ft.) of another ground sign on the same lot.
  - (ii) Where a lot fronts onto more than one (1) street, one (1) additional ground sign may be erected for each such street frontage.
  - (iii) One (1) additional ground sign for each main building may be erected on a lot having more than one (1) main building provided that no ground sign shall be located within 45m (148 ft.) of another ground sign on the same lot.
- (e) An electronic illumination sign or electronic variable message centre is permitted on a ground sign provided:
- (i) The sign is located on a property zoned Industrial or Commercial.
  - (ii) A maximum of 50% of the sign area may be used for the purposes of an electronic illumination sign or electronic variable message centre.
  - (iii) A maximum of one (1) ground sign containing an electronic illumination sign or electronic variable message centre may be permitted per lot.
  - (iv) When located within 120m (394 ft.) of a property zoned Residential, Open Space, Rural or Environmental Protection in the Zoning By-law, the electronic illumination sign or electronic variable message centre must be turned off between the hours of 10:00 p.m. and 7:00 a.m.
  - (v) The minimum display time for an electronic illumination sign or electronic variable message centre without movement or change in colour shall be five (5) seconds.

**832.10.2 Ground signs - Downtown Sign Permit Area**

- (a) In addition to Section 832.10.1, a ground sign shall comply with the following additional provisions when erected in the Downtown Sign Permit Area:
- (i) No ground sign shall exceed 2.0m<sup>2</sup> (21.5 sq. ft.) in sign area.
  - (ii) No ground sign shall exceed 5.0m (16.4 ft.) in height.
- (b) Existing non-complying ground signs as identified in Schedule "C" to this Chapter, are exempt from set-back, maximum height and

sign face area requirements. For greater certainty, this provision does not apply to a sign that is on public property without Council approval.

### **Article 11 HOARDING SIGNS**

#### **832.11.1 Hoarding signs - regulations**

In addition to the provisions set out in Article 6, the following additional provisions shall apply to hoarding signs:

- (a) Hoarding signs shall not extend horizontally or vertically beyond the dimensions of the hoarding panels.
- (b) Hoarding signs shall not be illuminated.
- (c) Hoarding signage shall not be placed on more than 50 percent of the continuous linear horizontal hoarding along a street frontage.
- (d) Hoarding signage shall not exceed 2.5m (8.2 ft.) in height.
- (e) No hoarding signage shall be erected until a building or demolition permit has been obtained for the construction, repair or demolition project.
- (f) All hoarding and associated signage shall be removed upon substantial completion of the project.

### **Article 12 MOBILE SIGNS**

#### **832.12.1 Mobile signs - regulations**

In addition to the provisions set out in Article 6, the following additional provisions shall apply to mobile signs:

- (a) No more than one (1) mobile sign shall be erected on a single-business property for more than 3 - 30 day periods, which may be consecutive within any calendar year.
- (b) No more than three (3) mobile signs shall be erected on a multi-business property at any one (1) time. Each premise shall be permitted 3 - 30 day periods, which may be consecutive within any calendar year.
- (c) A mobile sign shall display a validation marker in a clearly visible location.



- (d) No mobile sign shall be illuminated.
- (e) Mobile signs shall only be permitted in Commercial, Industrial or Community Facility Zones.
- (f) A mobile sign shall not have more than two (2) sides.
- (g) A mobile sign shall not exceed 4.5m<sup>2</sup> (48.4 sq. ft.) in sign area, and 2.5m (8.2 ft.) in height.
- (h) No mobile sign shall be erected within:
  - (i) 1.0m (3.3 ft.) of a driveway line
  - (ii) 1.5m (4.9 ft.) of side lot line
  - (iii) 1.5m (4.9 ft.) of the front lot line.

**832.12.2 Mobile signs - Downtown Sign Permit Area**

- (a) Notwithstanding Section 832.12.1, a mobile sign is prohibited to be erected in the Downtown Sign Permit Area.

**Article 13  
PROJECTING SIGNS**

**832.13.1 Projecting signs - regulations**

In addition to the provisions set out in Article 6, the following additional provisions shall apply to projecting signs:

- (a) No portion of a projecting sign shall be less than 2.4m (7.9 ft.) above the finished grade immediately below such sign.
- (b) No projecting sign shall exceed 1.4m<sup>2</sup> (15.0 sq. ft.) in sign area.
- (c) A projecting sign face shall not overhang public property by more than 1.5m (5.0 ft.) and the sign structure by more than 2.0m (6.6 ft.).

**Article 14  
SANDWICH BOARD SIGNS**

**832.14.1 Sandwich board signs - regulations**

In addition to the provisions set out in Article 6, the following additional provisions shall apply to sandwich board signs:

- (a) A single sandwich board sign may only be located on private property in front of a business premise and no further than 15m (50 ft.) from the business advertised unless otherwise provided for herein.

Notwithstanding the foregoing, a single Sandwich Board Sign may be located on public property immediately in front of a business premise where such premises is located less than 2.0m (6.6 ft.) from the front lot line or at the entrance to a laneway if such premises has its main pedestrian entrance from such laneway.

- (b) A Sandwich Board Sign shall not exceed 1.0m<sup>2</sup> (10.8 sq. ft.) in sign area per sign face.
- (c) A Sandwich Board Sign shall not interfere with normal pedestrian traffic on public sidewalks nor shall it interfere with on-street vehicle parking spaces.
- (d) A sandwich board sign shall only be located on public property during normal business hours of the premises.
- (e) A sandwich board sign shall display a validation marker in a clearly visible location.

#### **832.14.2 Sandwich board signs - Downtown Sign Permit Area**

In addition to the provisions set out in 832.14.1, a sandwich board sign shall comply with the following provisions when erected in the Downtown Sign Permit Area:

- (a) A sandwich board sign shall be similar in colour to the existing colour scheme of signs advertising the same business and shall have a muted and matte finish, but shall be exempt from all other Downtown Orillia Heritage Sign Design Criteria;
- (b) A sandwich board sign shall not be a whiteboard;
- (c) A sandwich board sign shall not be larger than 0.6m<sup>2</sup> (6.5 sq. ft.) per sign face;
- (d) A sandwich board sign may only be displayed from April 15<sup>th</sup> to November 15<sup>th</sup> in any year.

**Article 15**  
**SOFFIT SIGNS**

**832.15.1 Soffit signs - regulations**

In addition to the provisions set out in Article 6, the following additional provisions shall apply to soffit signs:

- (a) No portion of any soffit sign shall be less than 2.4m (7.9 ft.) above the finished grade.
- (b) No soffit sign shall be located above the first storey of any building.
- (c) No soffit sign shall be closer than 0.2m (0.7 ft.) from the outer edge of the soffit upon which it is mounted.
- (d) No soffit sign shall have a vertical dimension greater than 0.5m (1.6 ft.) or have a horizontal dimension greater than 2.0m (6.5 ft.).
- (e) No soffit sign shall exceed 1.0m<sup>2</sup> (10.8 sq. ft.) in sign area.

**Article 16**  
**WALL SIGNS**

**832.16.1 Wall signs - regulations**

In addition to the provisions set out in Article 6, the following additional provisions shall apply to wall signs:

- (a) No wall sign shall extend above the top or horizontal extremities of the wall upon which it is placed.
- (b) The area of wall signs shall not exceed 1.25m<sup>2</sup> (13.5 sq. ft.) of sign area per linear horizontal metre of building wall in which the business is located.
- (c) In multi-storey buildings, wall signs may only be located on the same storey within which the business is located.
- (d) An electronic illumination sign or electronic variable message centre is permitted on a wall sign provided:
  - (i) The sign is located on a property zoned Industrial or Commercial.
  - (ii) A maximum of 50% of the sign area may be used for the purposes of an electronic illumination sign or electronic variable message centre.

- (iii) A maximum of one (1) ground sign containing an electronic illumination sign or electronic variable message centre may be permitted per lot.
- (iv) When located within 120m (394 ft.) of a property zoned Residential, Open Space, Rural or Environmental Protection in the Zoning By-law, the electronic illumination sign or electronic variable message centre must be turned off between the hours of 10:00 p.m. and 7:00 a.m.
- (v) The minimum display time for an electronic illumination sign or electronic variable message centre without movement or change in colour shall be five (5) seconds.

### **832.16.2 Wall signs - Downtown Sign Permit Area**

In addition to the provisions set out in Section 832.16.1, a wall sign shall comply with the following provision when erected in the Downtown Sign Permit Area:

- (a) Any single wall sign, or combination of wall signs on any one wall, shall not exceed 15m<sup>2</sup> (161.4 sq. ft.) of sign area.

## **Article 17 DOWNTOWN SIGN PERMIT AREA PROCESS**

### **832.17.1 Downtown Sign Permit Area - process**

The following process shall be used to evaluate and permit signage in the Downtown Sign Permit Area:

- (a) All signage applicants within the Downtown Sign Permit Area shall be required to consult with personnel from the Downtown Orillia Management Board (DOMB) prior to the submission of a permit application at the Department of Planning and Development.
- (b) Applications for signage shall be received by the Department of Planning and Development for review of compliance with this Chapter and forwarded to the Downtown Management Board Sign Committee.
- (c) The Downtown Management Board Sign Committee shall evaluate the sign based on the Downtown Orillia Heritage Sign Design Criteria and shall forward the evaluation to the Designated Official for consideration.
- (d) If, in the opinion of the Designated Official, a proposed sign does not meet the Downtown Orillia Heritage Sign Design Criteria, no permit shall be issued; however, the applicant may apply for a Sign Variance.

**Article 18**  
**SIGN VARIANCE PROCESS**

**832.18.1 Sign variance**

- (a) An applicant for a sign permit may apply to the City's Department of Planning and Development for a variance from certain requirements of this Chapter. The application shall be accompanied by payment of the required fee as set out in Chapter 450 of the Municipal Code.
  
- (b) Variance applications are heard by the City's Committee of Adjustment who may authorize minor variances from the provisions of this Chapter if in the opinion of the Committee, the general purpose and intent of the Chapter is maintained.

**Article 19**  
**ENFORCEMENT**

**832.19.1 Enforcement**

A Municipal By-law Enforcement Officer or Police Officer is hereby vested with the authority of enforcing the provisions of this Chapter.

**832.19.2 Entry and inspection**

An Officer may, at all reasonable times, enter on land including buildings and structures other than a dwelling unit, for the purpose of carrying out an inspection to determine compliance with this Chapter.

**832.19.3 Removal of unlawful signs on or over City property**

The city, by its employees, officers or agents, may remove and dispose of any sign erected on, or over City property in contravention of the provisions of this Chapter without notification to the owner of the sign.

**832.19.4 Removal of unlawful signs from private property**

- (a) Where a sign is erected or substantially altered on private property in contravention of the provisions of this Chapter, the City shall send a notice by personal service or regular post to the owner of the property requiring the owner to:
  - (i) correct the contravention so that the sign complies with the provisions of this Chapter; or
  - (ii) remove the sign not later than the time specified in the notice.
  
- (b) If the notice is not complied with, the City, by its employees, officers or agents, may enter upon the property of the owner without further notice and remove such sign immediately. Such removal is to be at

the expense of the owner of the property and may be collected in the same manner as property taxes.

**832.19.5 Storage and disposal**

- (a) Where a sign has been removed by the City pursuant to Section 832.19.4, the City shall send a notice by personal service or regular post or electronic transmission to the owner of the property on which the sign was located advising:
  - (i) that the sign will be stored and disposed of by the City unless the sign is retrieved within thirty (30) days of the date that such notice is sent by personal service or by regular post or electronic transmission;
  - (ii) that no retrieval of the sign may be made without payment of the City's cost of removal and a care and storage fee of \$300.00.
- (b) If the sign is not retrieved within the thirty (30) day period, then the sign may be immediately destroyed or otherwise disposed of by the City without further notice or compensation.
- (c) Where a sign has been removed by the City pursuant to Section 832.19.3, no retrieval of the sign may be made without payment of either a care and storage fee of \$100.00, or the actual cost of removing the sign, whichever is greater. Where such sign has been stored by the City for a period of thirty (30) days and has not been retrieved, the sign may be immediately destroyed or otherwise disposed of by the City.

**832.19.6 Hinder or Obstruct**

No person shall hinder or obstruct, or attempt to hinder or obstruct, any Officer exercising a power or performing a duty under this Chapter, or any person lawfully acting in aid of such an Officer. Without limiting the generality of the meaning of "hinder" or "obstruct", a person shall be deemed to have obstructed or hindered an Officer in the execution of their duties if he or she:

- (a) provides false information to an Officer; or
- (b) is alleged on reasonable and probable grounds to have contravened any of the provisions of this Chapter, and fails to identify themselves to an Officer upon request.

**832.19.7 Revocation of Permit**

The Designated Official may revoke a sign permit under any of the following circumstances:

- (a) where the sign does not conform to this Chapter;

- (b) where the sign does not conform to any regulation, law or requirement of any governmental authority having jurisdiction in the area where the sign is situated;
- (c) where the permit has been issued either in error or due to false or misleading statements or undertakings in the application for permit; or
- (d) where the sign erected does not conform with the application, plans or specifications upon which the permit was issued.
- (e) where a sign permit is revoked, the sign(s) shall be removed upon written request to do so.

**832.19.8 Penalties**

- (a) Any person who contravenes any of the provisions of this Chapter is guilty of an offence and upon conviction is liable to a fine or penalty as provided for in the *Provincial Offences Act*.
- (b) Where a section of this Chapter has been contravened, a director or officer of a corporation who knowingly concurs in the contravention is guilty of an offence.
- (c) Upon conviction, in addition to any other remedy and to any penalty imposed by this Chapter, the court in which the conviction has been entered and any court of competent jurisdiction thereafter may make an order prohibiting the continuation or repetition of the offence by the person convicted.

**832.19.9 Interpretation**

- (a) Where the proximity of a sign to a feature (including another sign) is specified, the distance shall be the shortest distance separating any parts of the sign and the feature specified.
- (b) In this Chapter, unless the contrary intention is indicated, words used in the singular shall include the plural and words used in the male gender shall include the female gender and a corporation or vice versa where applicable.
- (c) All schedules to this Chapter shall form part of this Chapter.

**832.19.10 Conflict - Sign Chapter - prevails**

Where there is a conflict or a contradiction between this Chapter and any other by-law of the City, the provisions of this Chapter shall prevail.

**832.19.11 Validity and severability**

Every provision of this Chapter is declared severable from the remainder and if any provision of this Chapter shall be declared invalid by a court of competent jurisdiction, such declaration shall not affect the validity of the remainder.

**832.19.12 Rebuttable presumption - identification**

In a prosecution for a contravention of this Chapter, evidence of identification shall be presumed to be correct and accurate, unless rebutted by evidence to the contrary.

**Adopting By-law:** By-law 1998-80, 8 June 1998.

**Repealed and Replaced:** By-law 2000-135, 25 September 2000.

**By-law Amendments:** By-law 2000-141, 16 October 2000; By-law 2001-20, 12 February 2001.

**Repealed and Replaced:** By-law 2001-132, 10 September 2001.

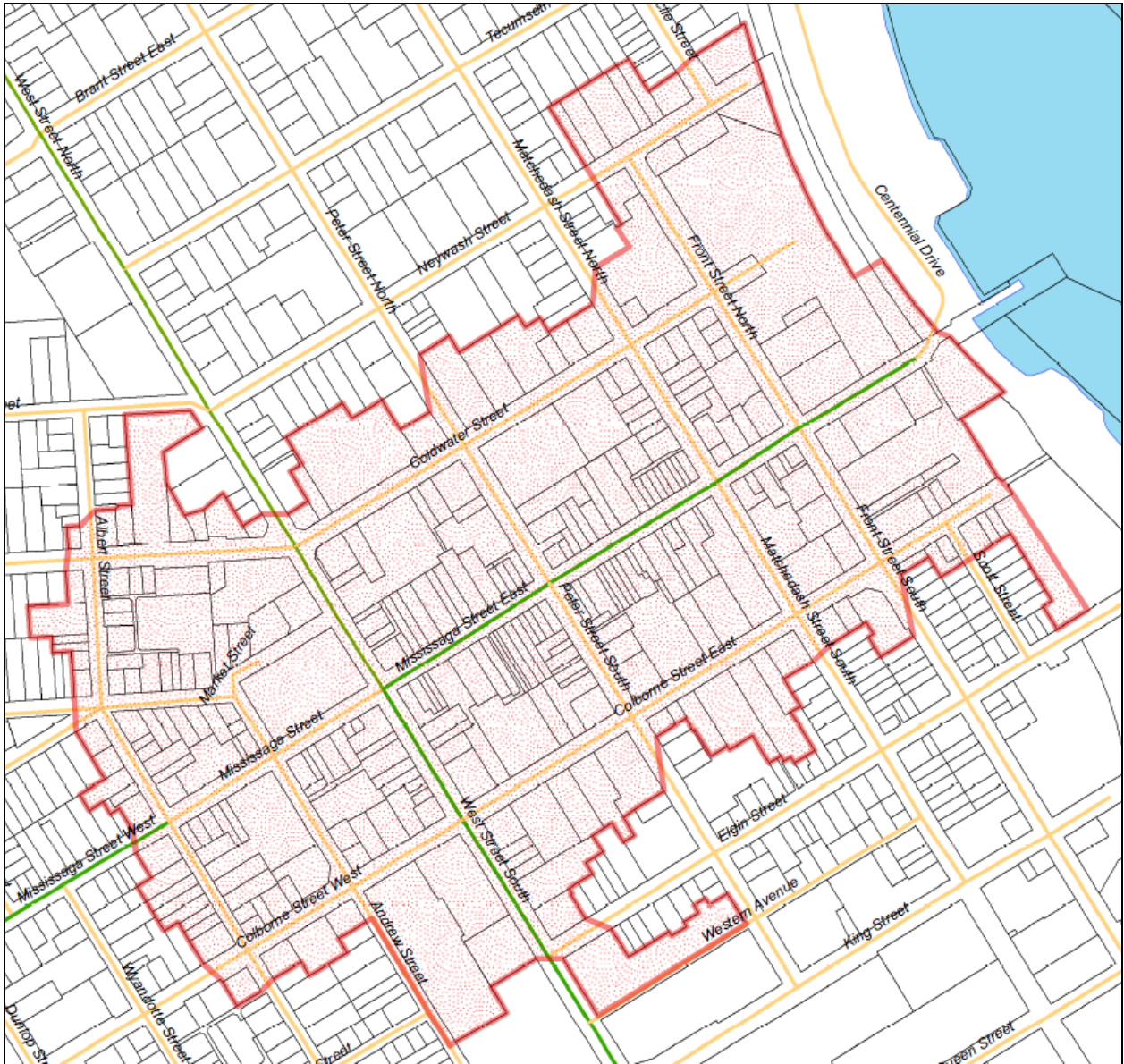
**By-law Amendments:** By-law 2003-63, 12 May 2003; By-law 2006-51, 27 March 2006; By-law 2007-114, 16 July 2007; By-law 2008-23, 25 February 2008.

**Repealed and Replaced:** By-law 2010-147, 27 September 2010.

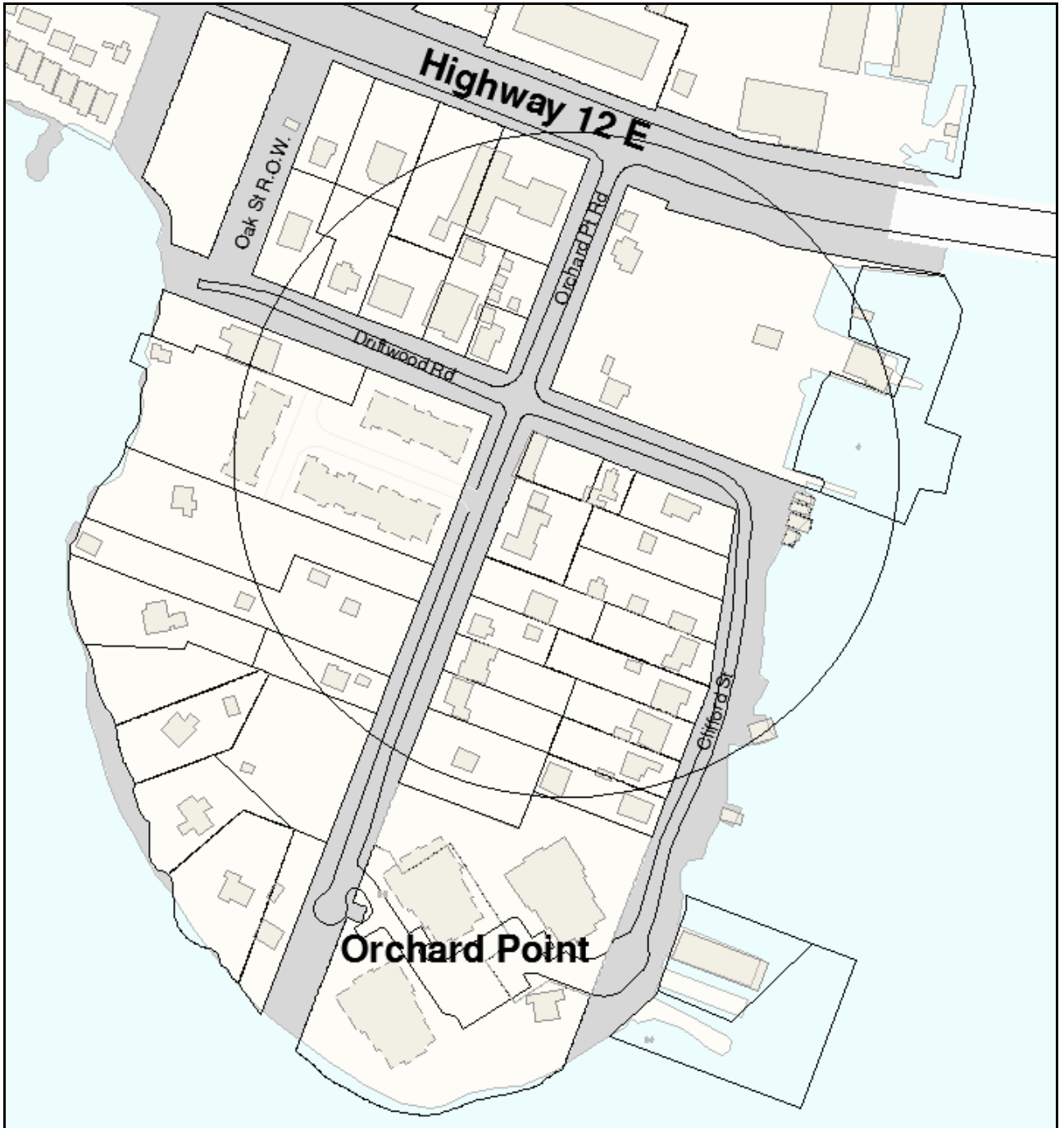
**By-law Amendments:** By-law 2011-13, 14 February 2011; By-law 2012-5, 16 January 2012; By-law 2013-21, 25 February 2013, By-law 2013-137, 25 November 2013; By-law 2014-86, 14 August 2014; By-law 2015-15, 9 March 2015; By-law 2016-98, 19 September 2016; By-law 2017-14, 13 February 2017; By-law 2017-50, 15 May 2017; By-law 2017-121, 11 December 2017; By-law 2018-38, 14 May 2018; By-law 2018-52, 4 June 2018; By-law 2019-117, 12 December 2019.



SCHEDULE "A" - BOUNDARY OF DOWNTOWN SIGN PERMIT AREA



**SCHEDULE "B" - PERMITTED SIGN LOCATION FOR ORCHARD POINT CORPORATION**



**SCHEDULE "C" - EXISTING NON-COMPLYING GROUND SIGNS WITHIN  
THE DSPA**

- o 35 Front Street South
- o 89 Colbone Street East
- o 25 Colborne Street East
- o 2 West Street South
- o 72 Colborne Street West
- o 61 Colborne Street West
- o 83 Mississaga Street West
- o 2 Front Street North (2 signs)
- o 201 Mississaga Street East
- o 180 Mississaga Street East
- o 16 Front Street North
- o 70 Front Street North
- o 97 Coldwater Street
- o 107 Neywash Street
- o 83 Colborne Street East