



**CITY OF ORILLIA
Farmers' Market Advisory Committee
MINUTES**

**Minutes of the Meeting of the Farmers' Market Advisory Committee, Thursday,
March 12, 2020 at 5:15 p.m. in the Brooks Boardroom, Orillia City Centre**

Present: Shawn Ballik in the Chair
Councillor David Campbell
Luke Hewitt
Kristine Hoysa
Samantha Vessios
Kathy Webb

Also Present: Michael Ladouceur, Manager of Marketing
Amy Mangan, Market Manager
Robin Cadeau, Assistant Clerk

Call to Order

The meeting was called to order at 5:15 p.m.

Approval of Agenda

Moved by Campbell, seconded by Webb:

THAT the agenda for the Farmers' Market Advisory Committee meeting held on March 12, 2020 be approved as distributed.

Carried.

Disclosure of Interest

None declared.

Deputations

None.

Minutes

1. February 13, 2020.

Moved by Campbell, seconded by Webb:

THAT the minutes of the Farmers' Market Management Committee Meeting held on February 13, 2020 be adopted, having been printed and distributed.

Carried.

Closed Session

There were no closed session items for this meeting.

Correspondence - Information Items

1. Deputy Clerk - re Orillia Farmers' Market Advisory Committee - Constitution and Operations Amendments.
2. Chapter 101 of the City of Orillia Municipal Code - Farmers' Market Advisory Committee. (Hard copies of the amended by-law will be provided for Members' handbooks.)
3. City Policy 1.9.1.2. - Orillia Farmers' Market - Operations - Terms and Conditions. (Hard copies of the amended policy will be provided for Members' handbooks.)

Moved by Webb, seconded by Hoysa:

THAT the Correspondence – Information Items listed on the agenda for the Farmers' Market Advisory Committee meeting held on March 12, 2020 be received as information.

Carried.

Correspondence - Action Items

None.

Reports

1. Market Manager - re Weekly Market Reports: February 8, 15, 22, and 29, 2020.

Moved by Campbell, seconded by Webb:

THAT the Weekly Market Reports for February 8, 15, 22, and 29, 2020 be received as information.

Carried.

Members and staff discussed options for bagging the pay and display meters and positive parking messaging.

2. Market Manager - re Social Media Report for February 2020.

Moved by Hoysa, seconded by Hewitt:

THAT the Social Media Report for February be received as information.

Carried.

Date of Next Meeting

Thursday, April 9, 2020 at 5:15 p.m. in the Brooks Boardroom, Orillia City Centre.

Adjournment

Moved by Webb, seconded by Hewitt:
THAT the meeting be adjourned.

Carried.

Meeting adjourned - 5:54 p.m.

[adopted October 8, 2020]

S. Ballik,
Chair.