



**CITY OF ORILLIA
Farmers' Market Advisory Committee
MINUTES**

**Minutes of the Electronic Meeting of the Farmers' Market Advisory Committee,
Thursday, October 8, 2020 at 5:15 p.m. in the Brooks Boardroom, Orillia City
Centre**

Present: Shawna Ballik in the Chair
Councillor David Campbell
Kristine Hoysa
Kathy Webb

Absent: Luke Hewitt
Samantha Vessios

Also Present: Michael Ladouceur, Manager of Tourism
Alexandra Roth, Market Manager
Robin Cadeau, Assistant Clerk

Call to Order

The meeting was called to order at 5:15 p.m.

Approval of Agenda

Moved by Campbell, seconded by Webb:

THAT the agenda for the Farmers' Market Advisory Committee meeting held on October 8, 2020 be approved as distributed.

Carried.

Disclosure of Interest

None declared.

Deputations

None.

Minutes

1. March 12, 2020.

Moved by Campbell, seconded by Hoysa:

THAT the minutes of the Farmers' Market Advisory Committee meeting held on March 12, 2020 be adopted, having been printed and distributed.

Carried.

Closed Session

There were no closed session items for this meeting.

Correspondence - Information Items

None.

Correspondence - Action Items

1. Market Manager - re COVID-19 Impacts.

Moved by Hoysa, seconded by Campbell:

THAT the memo dated October 1, 2020 from the Market Manager regarding COVID-19 Impacts be received as information.

Carried.

Reports

1. Market Manager - re Weekly Market Reports: July 25, 2020.
2. Market Manager - re Weekly Market Reports: August 1, 8, 15, 22, and 29, 2020.
3. Market Manager - re Weekly Market Reports: September 5, 12, 19, and 26, 2020.

Moved by Webb, seconded by Campbell:

THAT the Weekly Market Reports from July 25, 2020 through September 26, 2020 be received as information.

Carried.

4. Market Manager - re Social Media Report: July 13 to September 30, 2020.
 - a) Posts
 - b) Definitions
 - c) Insights Data Export

Moved by Campbell, seconded by Hoysa:

THAT the Social Media Report for July, August and September 2020 be received as information.

Carried.

Date of Next Meeting

There was consensus of the Committee to poll for an alternate meeting date for November.

Option: Thursday, November 19, 2020 at 5:15 p.m. - Electronic meeting hosted from the Orillia City Centre.

Adjournment

Moved by Webb, seconded by Hoysa:
THAT the meeting be adjourned.

Carried.

Meeting adjourned - 5:41 p.m.

[adopted November 26, 2020]

S. Ballik,
Chair.