



CITY OF ORILLIA Farmers' Market Advisory Committee MINUTES

**Minutes of the Electronic Meeting of the Farmers' Market Advisory Committee,
Thursday, January 14, 2021 at 5:15 p.m. in the Electronic Meeting**

Present: Shawna Ballik in the Chair
Councillor David Campbell
Luke Hewitt
Kristine Hoysa
Kathy Webb

Also Present: Michael Ladouceur, Manager of Tourism
Alex Roth, Market Manager
Robin Cadeau, Assistant Clerk

Call to Order

1. The meeting was called to order at 5:20 p.m. by the Assistant Clerk who proceeded to conduct the Election of a Chair for 2021, pursuant to Section 105.2.3. of Chapter 105 of the City of Orillia Municipal Code - Local Board - Procedure.

Moved by Webb, seconded by Hoysa:

THAT the following member of the Farmers' Market Advisory Committee be elected Chair for 2021:

-Shawna Ballik.

Carried.

Shawna assumed the Chair.

Approval of Agenda

Moved by Webb, seconded by Campbell:

THAT the agenda for the Farmers' Market Advisory Committee meeting held on January 14, 2021 be approved as amended to include the addendum.

Carried by 2/3 of members present.

Disclosure of Interest

None declared.

Deputations

None.

Minutes

1. November 26, 2020.

Moved by Webb, seconded by Hewitt:

THAT the minutes of the Farmers' Market Advisory Committee meeting held on November 26, 2020 be adopted, having been printed and distributed.

Carried.

Closed Session

There were no closed session items for this meeting.

Correspondence - Information Items

None.

Correspondence - Action Items

1. Assistant Clerk - re 2021 Meeting Schedule.

Moved by Campbell, seconded by Hewitt:

THAT the following list of meeting information be approved for the Farmers' Market Advisory Committee for 2021:

Regular Meeting Day: Second (2nd) Thursday of the month with the exception of July (Summer Break) and November (Remembrance Day)

Location: Orillia City Centre or electronic (as indicated on the agenda)

Time: 5:00 p.m.

Dates:

- February 11
- March 11
- April 8
- May 13
- June 10
- August 12
- September 9
- October 14
- December 9

Carried.

2. ADDENDUM:
Market Manager - re Impact of Provincial Lockdown and Stay-at-Home Order.

Moved by Webb, seconded by Hoysa:

THAT, further to the memo dated January 12, 2021 from the Market Manager regarding the Impact of the Provincial Lockdown and Stay-at-Home Order, the Farmers' Market Advisory Committee provides the following comments:

- Members agree that the Market support the lockdown and close the in-person market while under the provincial Stay at Home order
- It may be preferred that the in-person market not reopen until both food and craft vendors are permitted to return to the in-person market
- The virtual market with Saturday curbside pick-up should continue and be promoted and grown
- As an existing prepaid vendor unable to transfer the business to the virtual market, Sunshine BBQ may be given special consideration to continue to operate during Saturday curbside pick-up

Carried.

Reports

1. Market Manager - re Weekly Market Reports: November 21 and 28, 2020.
2. Market Manager - re Weekly Market Reports: December 5, 12, 16, 19 and 23, 2020.

Moved by Hoysa, seconded by Campbell:

THAT the Weekly Market Reports from November 21 through December 23, 2020 be received as information.

Carried.

3. Market Manager - re Social Media Report: November 19, 2020 to January 6, 2021.
 - a) Posts
 - b) Definitions
 - c) Insights Data Export

Moved by Campbell, seconded by Hewitt:

THAT the Social Media Report for the Orillia Farmers' Market from November 19, 2020 through January 6, 2021 be received as information.

Carried.

Date of Next Meeting

Thursday, February 11, 2021 at 5:00 p.m. - Electronic meeting.

Adjournment

Moved by Webb, seconded by Hoysa:
THAT the meeting be adjourned.

Carried.

Meeting adjourned - 6:12 p.m.

[adopted February 11, 2021]

S. Ballik,
Chair.