



## CITY OF ORILLIA Waste Management Advisory Committee MINUTES

**Minutes of the Electronic Meeting of the Waste Management Advisory Committee,  
Wednesday, August 11, 2021 at 4:30 p.m.**

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**Present:** Barbara Shakell-Barkey, Acting Chair  
Councillor Jay Fallis  
Paul Boles  
Zak Gariba  
Peter Gumbrell  
Kevin Wood (part of meeting)

**Absent:** Shaun Wakefield, Chair  
Keith Duncan  
Lois McRae

**Also Present:** Greg Preston, Manager of Environmental Services  
Tyler McClure, Waste Diversion Site Coordinator  
Robin Cadeau, Assistant Clerk

### **Call to Order**

The meeting was called to order at 4:35 p.m. with Barbara Shakell-Barkey acting as Chair.

### **Approval of Agenda**

Moved by Wood, seconded by Gumbrell:

THAT the agenda for the Waste Management Advisory Committee meeting held on August 11, 2021 be approved as distributed.

**Carried.**

### **Disclosure of Interest**

None declared.

### **Deputations**

1. Renee Recoskie, Manager of Property and Environmental Sustainability, Tyler Hunt, Superintendent of Property and Assets, and Jasmine Lyn, Sustainability Coordinator, were present to provide information on the Climate Change Action Plan that is under development and to seek Committee input on aspects of the

plan that are relevant to the Committee, such as a Zero Waste target for the City and future goals relating to climate mitigation and resilience in the community.

### **Minutes**

1. June 9, 2021.

Moved by Gumbrell, seconded by Gariba:

THAT the minutes of the Waste Management Advisory Committee meeting held on June 9, 2021 be adopted, as amended to correct the roll call.

**Carried.**

### **Closed Session**

There were no closed session items for this meeting.

### **Correspondence - Information Items**

1. Environment and Infrastructure Services Department - re Blue Box Regulation and Transition.
2. Environment and Infrastructure Services Department - re Mattress Recycling.
3. Environment and Infrastructure Services Department - re Waste Diversion Site Capping Construction – Progress Update 2.
4. Communications Plan for 2022 Clear Bag Program.

Moved by Gumbrell, seconded by Fallis:

THAT the Correspondence – Information Items listed on the agenda for the Waste Management Advisory Committee meeting held on August 11, 2021 be received as information.

**Carried.**

### **Correspondence - Action Items**

1. Assistant Clerk - re 2022 Budget.

Members were requested to review the budget information and to provide any additional budget matters or comments for the September agenda.

### **Reports**

None.

### **Deputation Motions**

Staff will distribute the comments collected virtually during the deputation with the minutes of the meeting.

**Date of Next Meeting**

Wednesday, September 8, 2021 at 4:30 p.m. - Electronic meeting.

**Adjournment**

Moved by Fallis, seconded by Gariba:

THAT the meeting be adjourned.

**Carried.**

Meeting adjourned - 6:02 p.m.

*[adopted September 22, 2021]*

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B. Shakell-Barkey,  
Chair.

# Input from WMAC

- Idea sharing Miro-style exercise to get input on the zero-waste target.
- Highlight findings or strategies from the Waste Minimization report.
- Channel what you think the community will be concerned or passionate about.

1) What would a zero waste Orillia look like?  
When do you foresee us getting there?

2) What actions will we need to take to get to a zero waste Orillia?

3) Develop a vision statement about Orillia becoming a zero waste City

# 1) What would a zero waste Orillia look like? When do you foresee us getting there?

We need more awareness around diversion.  
Public education is key for any goal we set or action we take!

Aim to reach zero waste as soon as possible.  
2050 is an abstract goal.  
We should set more realistic goals in shorter time steps (5 or 10 years).

As a community we need to work on consumer responsibility and the thought process behind our purchases and packaging.

Education/ awareness about all products and packaging that we use, with good explanations on why the City takes on initiatives such as sorting.

We need to look at how we dispose of the waste that we collect, are we doing it sustainably? Is the management of the materials well planned out?

We can do better on litter in the community.

If we set more detailed targets over shorter time spans, we can then determine steps to reach those goals.

Need awareness on the commercial side, by the seller (ex. Tim Hortons) for less wasteful products, packaging and proper recycle sorting.

We need to consider our plan for the waste disposal area (landfill) moving forward as it will become an issue in the future.

We need to improve our current initiatives.  
We will include textile and diaper sorting to reduce items going to landfill.

## 2) What **actions** will we need to take to get to a zero waste Orillia?

Consideration of life cycle analysis for products, specifically how much energy is used to create and dispose of items.

Being strict in advising the public through by-laws to discourage types of products that are wasteful. Leadership will be needed from council.

The City should look at monitoring and regulating waste from construction activities as there is a lot of waste produced that isn't diverted.

The construction sector needs education, regulation, and provision of ways to sort and dispose of materials.

Have clear and consistent messaging about waste diversion. Make information easy to access and understand.

Have educational programs at schools, libraries etc. to reuse textiles that still have life in them.  
Teach young people to repair items instead of throwing them out.

Provide more access to sorting and waste bins in parks and public spaces.

Organize volunteer litter teams to pick up litter around the City.

Willingness to commit resources to achieve significant, ambitious objectives.

### 3) Develop a vision statement about Orillia becoming a zero waste City

The City will be a leader in waste diversion and reduction, not only follow what other municipalities are doing. The City will be open to new, innovative methods that can help us reach our targets.

*(On the basis that 2050 is a distant year and difficult for people to envision)*

Orillia will set smaller, achievable goals over shorter time spans and will keep to the schedule to meet waste diversion/reduction goals. The City will build on successes to reach zero-waste.

*Note:*

*In 2014, Orillia hosted the “Accelerate Zero Waste Conference”. WMAC assisted by bringing together global players and leaders to share their insights.*

*Note:*

*The Waste Minimization Plan has a 5-year time frame, it targets a 75% diversion rate by 2026.*