



CITY OF ORILLIA
Farmers' Market Advisory Committee
MINUTES

**Minutes of the Electronic Meeting of the Farmers' Market Advisory Committee,
Thursday, August 12, 2021 at 5:00 p.m.**

Present: Shawna Ballik in the Chair
Councillor David Campbell
Luke Hewitt
Kristine Hoysa
Laurie Neill
Stephen Watson (part of meeting)

Absent: Kathy Webb

Also Present: Diana Smith, Market Manager
Robin Cadeau, Assistant Clerk

Call to Order

The meeting was called to order at 5:10 p.m.

Approval of Agenda

Moved by Campbell, seconded by Hoysa:

THAT the agenda for the Farmers' Market Advisory Committee meeting held on August 12, 2021 be approved as distributed.

Carried.

Disclosure of Interest

None declared.

Deputations

None.

Minutes

1. June 10, 2021.

Moved by Neill, seconded by Campbell:

THAT the minutes of the Farmers' Market Advisory Committee meeting held on June 10, 2021 be adopted, having been printed and distributed.

Carried.

Closed Session

There were no closed session items for this meeting.

Correspondence - Information Items

None.

Correspondence - Action Items

1. Market Manager - re Christmas Market Planning.

Moved by Campbell, seconded by Hewitt:

THAT, further to the memo dated August 5, 2021 from the Market Manager regarding Christmas Market Planning, the Farmers' Market Advisory Committee provides the following comments:

- Consider making arrangements to hold Special Christmas Markets on the two Wednesdays prior to Christmas Day (December 15 and 22)
- Consider holding the Special Markets in the afternoons until Library closing, or perhaps after hours
- Consider similar promotion for these markets as has been successful with the Special Friday Markets

AND THAT the Market Manager be requested to discuss options with the CEO of the Library, seek feedback from Vendors, and return information to the September meeting for further discussion.

Carried.

Reports

1. Market Manager - re Weekly Market Reports: June 5, 12, 19 and 26, 2021.
2. Market Manager - re Weekly Market Reports: July 3, 10, 17, and 31, 2021.
ADDENDUM: July 24, 2021.
3. Market Manager - re Special Friday Markets: July 9 and 23, 2021.

Moved by Campbell, seconded by Neill:

THAT the following Market Reports be received as information:

- June 5, 12, 19 and 26
- July 3, 10, 17, 24 and 31
- July 9 and 23 - Special Friday Markets

Carried.

4. Market Manager - re Social Media Report: June 4 to August 3, 2021.

Moved by Campbell, seconded by Hoysa:

THAT the Social Media Report from June 4 to August 3, 2021 be received as information.

Carried.

Date of Next Meeting

Thursday, September 9, 2021 at 5:00 p.m. - Electronic meeting.

Adjournment

Moved by Neill, seconded by Hoysa:

THAT the meeting be adjourned.

Carried.

Meeting adjourned - 5:31 p.m.

[adopted September 23, 2021]

S. Ballik,
Chair.