



## CITY OF ORILLIA Farmers' Market Advisory Committee MINUTES

**Minutes of the Electronic Meeting of the Farmers' Market Advisory Committee,  
Thursday, February 10, 2022 at 5:00 p.m.**

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**Present:** Shawna Ballik in the Chair  
Councillor David Campbell  
Luke Hewitt  
Stephen Watson  
Kathy Webb  
Kristine Hoysa

**Absent:** Laurie Neill (technical issues)

**Also Present:** Diana Smith, Market Manager  
Robin Cadeau, Assistant Clerk  
Rhonda Elliott, Clerk's Administrative Support

### **Call to Order**

The meeting was called to order at 5:00 p.m.

1. The meeting was called to order at 5:09 p.m. by the Assistant Clerk who proceeded to conduct the Election of a Chair for 2022, pursuant to Section 105.2.3. of Chapter 105 of the City of Orillia Municipal Code - Local Board - Procedure.

Moved by Webb, seconded by Hoysa:

THAT the following member of the Farmers' Market Advisory Committee be elected Chair for 2022:

- Shawna Ballik

**Carried.**

### **Approval of Agenda**

Moved by Campbell, seconded by Webb:

THAT the agenda for the Farmers' Market Advisory Committee meeting held on January 13, 2022 be approved as distributed.

**Carried.**

## **Disclosure of Interest**

None declared.

## **Deputations**

None.

## **Minutes**

1. October 14, 2021.
2. December 9, 2021 - No Quorum Roll Call.
5. January 13, 2022 - No Quorum roll call.

Moved by Webb, seconded by Campbell:

THAT the minutes of the following Farmers' Market Advisory Committee meetings be adopted, having been printed and distributed:

- October 14, 2021
- December 9, 2021 (No quorum roll call)
- January 13, 2022 (No quorum roll call)

**Carried.**

## **Closed Session**

There were no closed session items for this meeting.

## **Correspondence - Information Items**

None.

## **Correspondence - Action Items**

1. Assistant Clerk - re 2022 Meeting Schedule.

Moved by Webb, seconded by Hoysa:

THAT the following list of proposed meeting dates and information for 2022 be approved:

**Regular Meeting Day:** Second (2nd) Thursday of the month  
with the exception of July (Summer Break) and  
October (Municipal Election)

**Location:** Orillia City Centre or Electronic  
(as indicated on the agenda)

**Time:** 5:30 p.m.

**Dates:** March 10  
April 14  
May 12  
June 9  
August 11  
September 8  
November 10 (last meeting of 2018-2022 Council Term)  
December 8 (first meeting of new Council Term)

**Carried.**

## **Reports**

1. DRAFT Report for Review and Comment:  
Development Services and Engineering Department - re Local Produce –  
Fruit/Vegetable Stands.

Moved by Webb, seconded by Watson:

THAT the draft report dated November 29, 2021 from the Development Services and Engineering Department regarding Local Produce - Fruit/Vegetable Stands be received;

AND THAT the staff recommendation be endorsed as contained therein.

**Lost.**

Moved by Hoysa, seconded by Hewitt:

THAT the draft report dated November 29, 2021 from the Development Services and Engineering Department regarding Local Produce - Fruit/Vegetable Stands be received;

AND THAT Option 2 is the preferred of the Farmers' Market Advisory Committee.

**Carried.**

2. Market Manager - re Weekly Market Reports: October 9, 16, 23, and 30, 2021.
3. Market Manager - re Weekly Market Reports: November 6, 13, 20 and 27, 2021.
4. Market Manager – re Weekly Market Reports: December 4, 11, 15 (Christmas Market) and 18, 2021.
5. Market Manager - re Weekly Market Reports: January 8, 15, 22 and 29, 2022.

Moved by Webb, seconded by Hoysa:

THAT the following Weekly Market Reports be received as information:

- October 9, 16, 23, and 30, 2021
- November 6, 13, 20 and 27, 2021
- December 4, 11, 15 (Christmas Market) and 18, 2021
- January 8, 15, 22 and 29, 2022

**Carried.**

5. Market Manager - re Social Media Report: Various Engagements and Insights from October 3, 2021 through February 2, 2022.

Moved by Webb, seconded by Campbell:

THAT the Social Media Reports for October 7, 2021 through February 2, 2022 be received as information.

**Carried.**

### **Date of Next Meeting**

Thursday, February 10, 2022 at 5:30 p.m. - Electronic Meeting

### **Adjournment**

Moved by Hoysa, seconded by Watson:

THAT the meeting be adjourned.

**Carried.**

Meeting adjourned - 5:39 p.m.

*[adopted March 10, 2022]*

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S. Ballik,  
Chair.