

### **13.1 Inappropriate/Unsuitable Content**

- Providing the personal information of individuals;
- Promoting, perpetuation or fostering discrimination, as per the Human Rights Code, on the basis of race, creed, colour, age, religion, gender, marital status, status with regard to public assistance, nationality, physical or mental disability or sexual orientation;
- A personal attack on an individual or specific group;
- Being profane or abusive;
- Being sexually explicit or links to content that is sexually explicit;
- Conducting or encouraging illegal activity;
- Attempting to advertise, promote or sell products or services of an individual or an individual business (with the exception of economic development/retention activities or the official role of Elected Officials as per the *Municipal Act, 2001*);
- Promoting a candidate for municipal, provincial or federal election;
- Information that may tend to compromise the safety or security of the public or public systems;
- Content that violates a legal ownership interest of any other party;
- Any content that contravenes the Privacy Act or any other provincial or federal legislation;
- Any content that is believed to be inappropriate in the opinion of the Communications Manager and/or Department Directors.