



CITY OF ORILLIA COUNCIL INFORMATION PACKAGE (CIP)

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April 5, 2019

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CITY OF ORILLIA **COUNCIL INFORMATION PACKAGE (CIP)**

TO: Mayor and Members of Council
FROM: Corporate Communications and Tourism Division
DATE: April 5, 2019
SUBJECT: **Call to Artists – Waterfront Banners**

This memo is being provided to inform Council about the Waterfront Banner Project being undertaken by the Corporate Communications and Tourism Division.

In an effort to raise awareness of the City's new visual identity and promote Orillia to visitors, staff looked for public facing opportunities using existing and/or underutilized marketing inventory within the City of Orillia.

With this goal in mind, staff identified the street light poles along Mississaga Street East/Centennial Drive as a perfect opportunity. A highly prominent location for the public and visitors to the area, the street light poles are an excellent opportunity to promote the new visual identity, add to the beautification of the downtown and waterfront area, and engage the artistic community through the newly formed Public Art Committee. These poles have been underutilized for the past four years, with the last known use coming in 2015 as part of the Orillia Museum of Art and History banner project.

The project was launched with the call to artists on April 1, 2019. The City of Orillia is looking to commission one local artist to produce five renderings, one for each of the following themes, to be reproduced onto a street side flag pole banner.

The five themes that will be required are:

- 1- Heritage – Stephen Leacock Museum National Historic Site
- 2- Culture – Orillia Opera House
- 3- Lifestyle – Downtown Orillia
- 4- Recreation – Cycling
- 5- History – Mnjikaning Fish Weirs National Historic Site

The detailed call to artists can be downloaded from the [Art in Public Places](#) webpage.

Deadline

Artists are being asked to submit one conceptual illustration of the Heritage Theme by April 12, 2019 for jury review coordinated by the Public Art Committee.

Timeline

A decision will be made the third week of April with the chosen artist being notified by April 19, 2019. The artist will then enter into an agreement with the City of Orillia prior to commencing and be given a deadline to produce all five renderings by May 31, 2019. Installation will occur in June, with the banners being proudly displayed at the waterfront all summer long.



CITY OF ORILLIA

COUNCIL INFORMATION PACKAGE (CIP)

TO: Mayor and Members of Council
FROM: Economic Development Department
DATE: April 4, 2019
SUBJECT: **TEDxOrillia – Event Overview**

As shared with Council in February, 2019, the City of Orillia was an event sponsor and co-organizer of the inaugural TEDxOrillia event which took place at the Orillia Opera House on March 30, 2019.

The event featured 11 speakers, dancers and performers and included Beth Grixti, Ligaya Byrch, Yvonne Heath, Emma Reynolds, Melissa F. Olsen, Nancy Osborne, Charles Pachter, Samyuktha Punthambekar, Erin Dixon, Risha Yorke and Bob McDonald.

Overall, the event was a tremendous success, and was made possible through sponsorships by Portage Creative, the Orillia Opera House, Driverseat, Champlain Waterfront Hotel, Sarah Stevens and the City of Orillia Economic Development Office. It was also made possible through the assistance of more than 12 volunteers, the Official Event Photographer (GJ Thomson Photography), the Official Event Caterer (Melanie Robinson) and the Official Event Bookstore (Manticore Books). The organizing committee consisted of Rick Talbot, Gill Tillman, and City of Orillia staff including Darcy Hoover, Kent Guptill and Laura Thompson.

Following the TEDxOrillia main event, a reception was hosted in the Green Room. Manticore Books hosted book signings by five of the speakers, and achieved more than \$1,100 in book/t-shirt sales.

Attendees were asked to sign up for an event survey, and more than 50% of audience members provided this and have agreed to take the event survey which will be issued directly through TED. All the feedback provide to volunteers and the organizing team have been positive. The only exception was in regards to the limited washrooms on site.

Videos and photos from the event are expected to be shared on the project webpage within the next two weeks.

The inaugural TEDxOrillia event was capped at 100 audience members per TED regulations. However, once the event organizer (Rick Talbot) attends the TED Summit this summer, the event is eligible to achieve licensing for an unlimited number of attendees.

The event resulted in significant exposure on social media, through the City of Orillia Economic Development Facebook Page, the TEDxOrillia Facebook Page (319 followers and 309 likes) and through the use of the TEDxOrillia hashtag, which was shared by organizers, audience members and performance members. The event also received positive media coverage through Orillia Matters, SUNonline Orillia and Orillia Today.

Moving forward, the team is exploring dates and venues for a second TEDxOrillia event. A debrief meeting has been scheduled for Wednesday, April 10, 2019, and at this meeting the organizing team will look to establish an organizing team for the 2020 event, confirm if ongoing City support is available, and discuss future funding opportunities. Once feedback from attendee surveys has been received, this will be discussed and the feedback will be used to improve the event. In the meantime, the following testimonials have been received by the event organizer and speakers (excerpts only):

Rick Talbot, Primary Event Organizer

“Orillia Economic Development's support was crucial in making our first ever TEDxOrillia a success...The \$3,000 funding really made a huge difference between being a loss and breaking even, essentially acting as seed funding by paying for re-usable items (the hop-up sign and the stage sign) and increasing the quality of our first show by using some of the cash to offset overall costs. This means that we'll financially be able to get training by TED, which in turn means that TEDx Orillia will be able to sell unlimited tickets next year. This is a huge impact to the show, and I do believe that TEDx will increase Orillia's reputation internationally in a positive way, and gain economic benefits in excess of it's annual funding needs.”

Bob McDonald, Speaker (excerpts provided)

“I was impressed at how well organized the event was and how efficiently it was executed. Information was provided to me well in advance, the complimentary hotel was booked for more days than I needed so I could remain after the event to enjoy the town. At the Theatre, everything ran like clockwork, from the technical setup, through the briefing ahead of time to ushering speakers on and off stage followed by the reception in the lobby afterwards.....Of the three TEDX presentations I have given in different cities across the country, yours was the best organized and smoothly run of all.”

Charles Pachter, Speaker (excerpt provided)

“This TEDx event was a first for Orillia, and a great opportunity to showcase some fine speakers and contributors to the cultural fabric of this charming small city, now beginning to attract many newcomers....There

are many more stories to tell, and TEDx, with its online exposure internationally, is a great way to do it."

Risha Yorke, Speaker

"TEDx was an important experience to me. It allowed me to connect with an exceptional community of people who have great ideas and do phenomenal work. As a local community member, it made me proud to see the people of our special city get excited about educational content and value continued learning and development. As a TEDx speaker, it will lend further credibility to the work I do and the goals I have as a business owner. What an electric event! I am honored to have been a part of it."

Beth Gixti, Speaker

"TEDx Orillia was nothing short of motivational! The planning was so well executed, and it really showcased the incredible city. The speakers were so well chosen as the topics each spoke about really worked together as a whole. The knowledge and deeply inspiring information that were brought to the event were truly unforgettable. I sincerely hope that Orillia continues with this annually as an important staple of the community. The success of this inaugural event really displays the potential for growth and will certainly draw in people in droves. Such an incredible day"

For questions regarding this event, please contact Laura Thompson, Manager of Real Estate and Commercial Development, at ltompson@orillia.ca or 705-325-5818.



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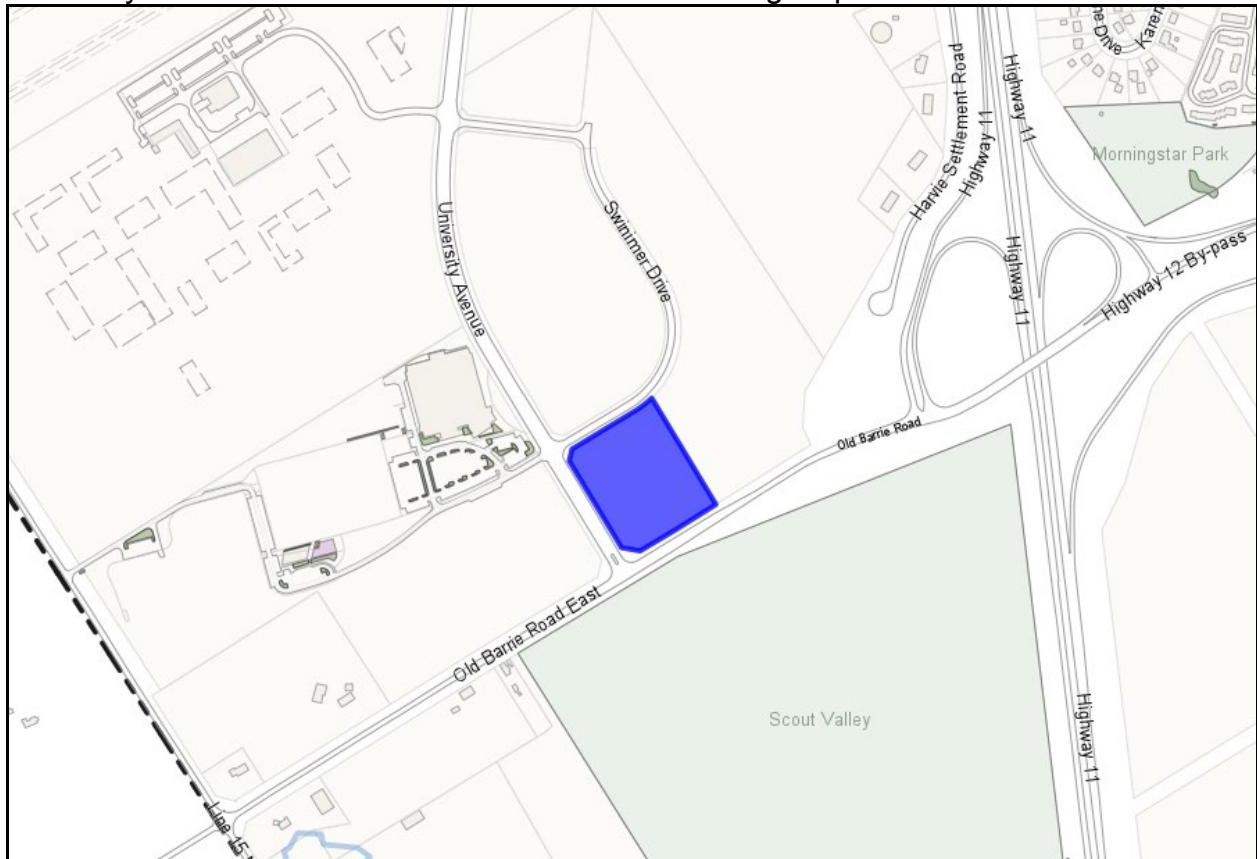
TO: Mayor and Members of Council

FROM: Jill Lewis, Senior Planner
Development Services and Engineering Department

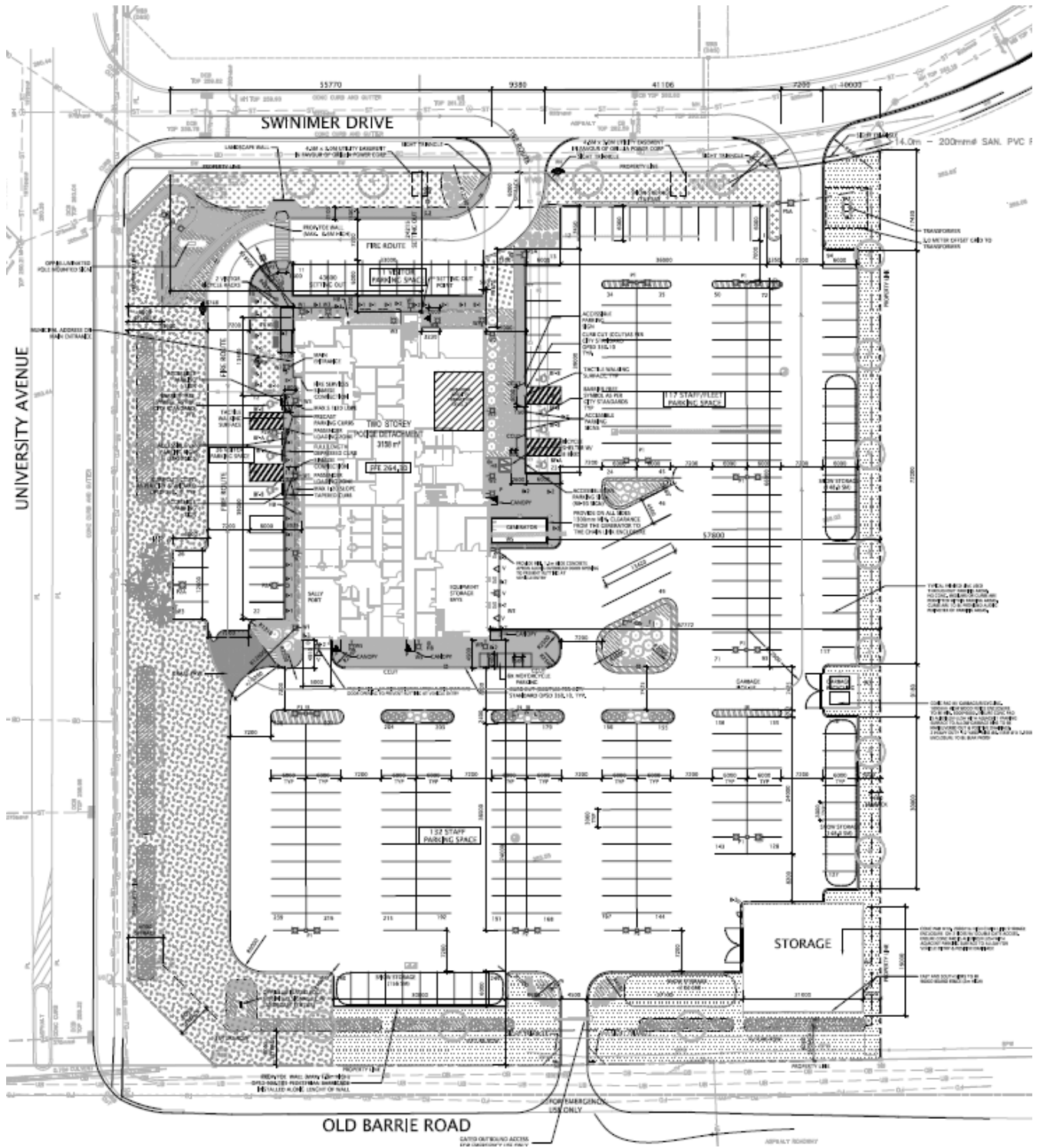
DATE: April 5, 2019

SUBJECT: Site Plan Amendment – New OPP Detachment
1 University Avenue
File No.: D11-321

A new OPP Detachment is proposed to be constructed on the east side of University Avenue between Old Barrie Road and Swinimer Drive and is known municipally as 1 University Avenue. The location is shown on the following map:



A two-storey building containing offices, meeting rooms, storage facilities and detention areas is proposed. It will have a total Gross Floor Area of 3,158m². Two entrances are proposed off Swinimer Drive and a staff-only emergency exit to Old Barrie Road. 275 parking spaces will be provided. The Site Plan is shown below:



The Site Plan Agreement has been finalized and will be executed within the next week or so. Construction will begin in April 2019 and the construction project will be completed by November of 2020.



CITY OF ORILLIA
COUNCIL INFORMATION PACKAGE (CIP)

TO: Mayor and Members of Council
FROM: Robin Cadeau, Assistant Clerk
DATE: March 29, 2019
SUBJECT: Quarterly Attendance Report

At the Special Meeting of Council held on December 6, 2018, Council requested that the attendance of Council members on City Boards and Committees be circulated by a memo on the Council Information Package on a quarterly basis.

Please see requested information attached. It is noted that in the first quarter of a new term of Council, the meeting schedules are being newly established and there is a reduced number of meetings while citizen vacancies and appointments are being reviewed and resolved.

The attached report reflects the 3-month period from December 1, 2018 through February 28, 2019.

Attachment:

- Attendance Report

2018-2022 Council Attendance - City Boards and Committees (%)

no mtgs = No meetings called

NR = Member was not required for quorum

	Year 1 of Council Term			
	181201 - 190228	190301 - 190531	190601 - 190831	190901 - 191130
Mayor Steve Clarke	%	%	%	%
Orillia Police Services Board	100			

Other External Appointments 2018-20:

- County of Simcoe Human Services (Soc-Com-Amb)
- County of Simcoe Human Services (Long Term Care)
- Emergency Management Program Committee
- Orillia Soldiers' Memorial Hospital Board

	Year 1 of Council Term			
	181201 - 190228	190301 - 190531	190601 - 190831	190901 - 191130
Ward One - Councillor Ted Emond	%	%	%	%
Boards & Committees Selection Panel	100			
Committee of Adjustment (Alternate)	NR			
Property Standards Committee (Alternate)	NR			
Transit Advisory Committee	no mtgs			

Other External Appointments 2018-20:

- County of Simcoe Human Services (Soc-Com-Amb)
- County of Simcoe Human Services (Long Term Care)
- Dougall Canal Management Board
- Orillia Museum of Art and History

	Year 1 of Council Term			
	181201 - 190228	190301 - 190531	190601 - 190831	190901 - 191130
Ward One - Councillor David Campbell	%	%	%	%
Active Transportation Committee	100			
Farmers' Market Management Committee	100			
Grants Committee	no mtgs			
Orillia Food Committee (One-yr Trial)	no mtgs			
Recreation Advisory Committee	50			

Other External Appointments 2018-20:

	Year 1 of Council Term			
	181201 - 190228	190301 - 190531	190601 - 190831	190901 - 191130
Ward Two - Councillor Ralph Cipolla	%	%	%	%
Affordable Housing Committee	no mtgs			
Grants Committee	no mtgs			
Licensing Appeal Tribunal (Alternate)	NR			
Recreation Advisory Committee	100			
Transit Advisory Committee	no mtgs			

Other External Appointments 2018-20:

Simcoe Muskoka District Health Unit

	Year 1 of Council Term			
	181201 - 190228	190301 - 190531	190601 - 190831	190901 - 191130
Ward Two - Councillor Rob Klootra	%	%	%	%
Boards & Committees Selection Panel	100			
City of Orillia Police Services Board	50			
Downtown Orillia Management Board	100			
Grants Committee	no mtgs			
Orillia Public Library Board	0			

Other External Appointments 2018-20:

Orillia District Chamber of Commerce

	Year 1 of Council Term			
	181201 - 190228	190301 - 190531	190601 - 190831	190901 - 191130
Ward Three - Councillor Mason Ainsworth	%	%	%	%
Accessibility Advisory Committee	no mtgs			
Affordable Housing Committee	no mtgs			
Town and Gown Committee	no mtgs			
Transit Advisory Committee	no mtgs			

Other External Appointments 2018-20:

Orillia District Chamber of Commerce

	Year 1 of Council Term			
	181201 - 190228	190301 - 190531	190601 - 190831	190901 - 191130
Ward Three - Councillor Jay Fallis	%	%	%	%
Affordable Housing Committee	no mtgs			
Municipal Heritage Committee	100			
Orillia Youth Opportunities Committee	50			
Waste Management Advisory Committee	100			

Other External Appointments 2018-20:

County of Simcoe Housing Corp - Board of Directors (under review)

Huron Cultural Campus Foundation

	Year 1 of Council Term			
	181201 - 190228	190301 - 190531	190601 - 190831	190901 - 191130
Ward Four - Councillor Pat Hehn	%	%	%	%
Boards & Committees Selection Panel	100			
Grants Committee	no mtgs			
Orillia Public Library Board	50			
Transit Advisory Committee	no mtgs			

Other External Appointments 2018-20:

County of Simcoe Human Services (Soc-Com-Amb)
 County of Simcoe Human Services (Long Term Care)
 Orillia Physician Recruitment & Retention Committee

	Year 1 of Council Term			
	181201 - 190228	190301 - 190531	190601 - 190831	190901 - 191130
Ward Four - Councillor Tim Lauer	%	%	%	%
Environmental Advisory Committee	50			

Other External Appointments 2018-20:

Atherley Narrows Bridge Committee (if req'd)
 County of Simcoe Affordable Housing Committee
 Emergency Management Program Committee
 Information Orillia
 The Lighthouse Building Hope Initiative

H:\COUNSERV\TOMRMS DIRECTORY\C - Council, Boards and By-laws\
 C13 - Appointments to Boards and Committees\Attendance



TOWNSHIP OF SEVERN

THE CORPORATION OF THE TOWNSHIP OF SEVERN
P.O. Box 159, 1024 Hurlwood Lane, Orillia, Ontario, L3V 6J3

NOTICE OF RECEIPT OF A COMPLETE APPLICATION TO AMEND THE ZONING BY-LAW and NOTICE OF A PUBLIC MEETING CONCERNING A PROPOSED ZONING BY-LAW AMENDMENT

TAKE NOTICE THAT the Township of Severn deemed the following application to amend the Township Zoning By-law a "Complete" application under Section 34 of the *Planning Act*, R.S.O. 1990, c. P. 13 on the 14th day of March, 2019.

Subject Property	Part Lot 3, Concession 6, Part 1, Registered Plan 51R-21108, Except Part 1, Registered Plan 51R-24372 former Township of South Orillia, now in the Township of Severn
Municipal Address:	4265 Carlyon line
Application No.	Z-18-02
Owners	Glen & Heather Stewart
Applicant	Gary Bell, Skelton, Brumwell & Associates
Concurrent Applications	None

AND FURTHER TAKE NOTICE THAT the Township of Severn will be holding a Public Meeting on **April 17th, 2019 at 7:00 p.m.** in the Council Chambers of the Township's Administration Office to consider a proposed Zoning By-law Amendment under Section 34 of the *Planning Act*, R.S.O. 1990.

The purpose and effect of the proposed Zoning By-law Amendment application is to amend Zoning By-law No. 2010-65, as amended, of the Township of Severn for the subject property as follows:

To rezone the subject lands from the Rural (RU) Zone to the:

1. Site-specific General Industrial Exception Hold (M2-XX (HXX)) Zone for industrial development and use of the property under one ownership to add the following special provisions:
 - No disturbance of the natural vegetation within 20.0 metres of land where the primary use is residential;
 - No outdoor storage or loading shall occur within 70.0 metres of land where the primary use is residential; and
 - No disturbance of the natural vegetation within 30.0 metres of land zoned Environmental Protection (EP).
2. Environmental Protection (EP) Zone.

Please refer to the opposite side of this Notice for a key map showing the land to which the proposed Zoning By-law Amendment would apply. Any person or public body may attend the Public Meeting and/or make written or verbal representation either in support of or in opposition to the proposed Zoning By-law Amendment.

If you wish to be notified of the decision of Township of Severn on the proposed Zoning By-law Amendment, you must make a written request to the Township of Severn, 1024 Hurlwood Lane, P.O. Box 159, Orillia, Ontario L3V 6J3 or email to awoodrow@townshipofsevern.com.

Additional information relating to the proposed Zoning By-law Amendment is available for public inspection between 8:30 a.m. and 4:30 p.m. at the Municipal Office, 1024 Hurlwood Lane, Township of Severn.

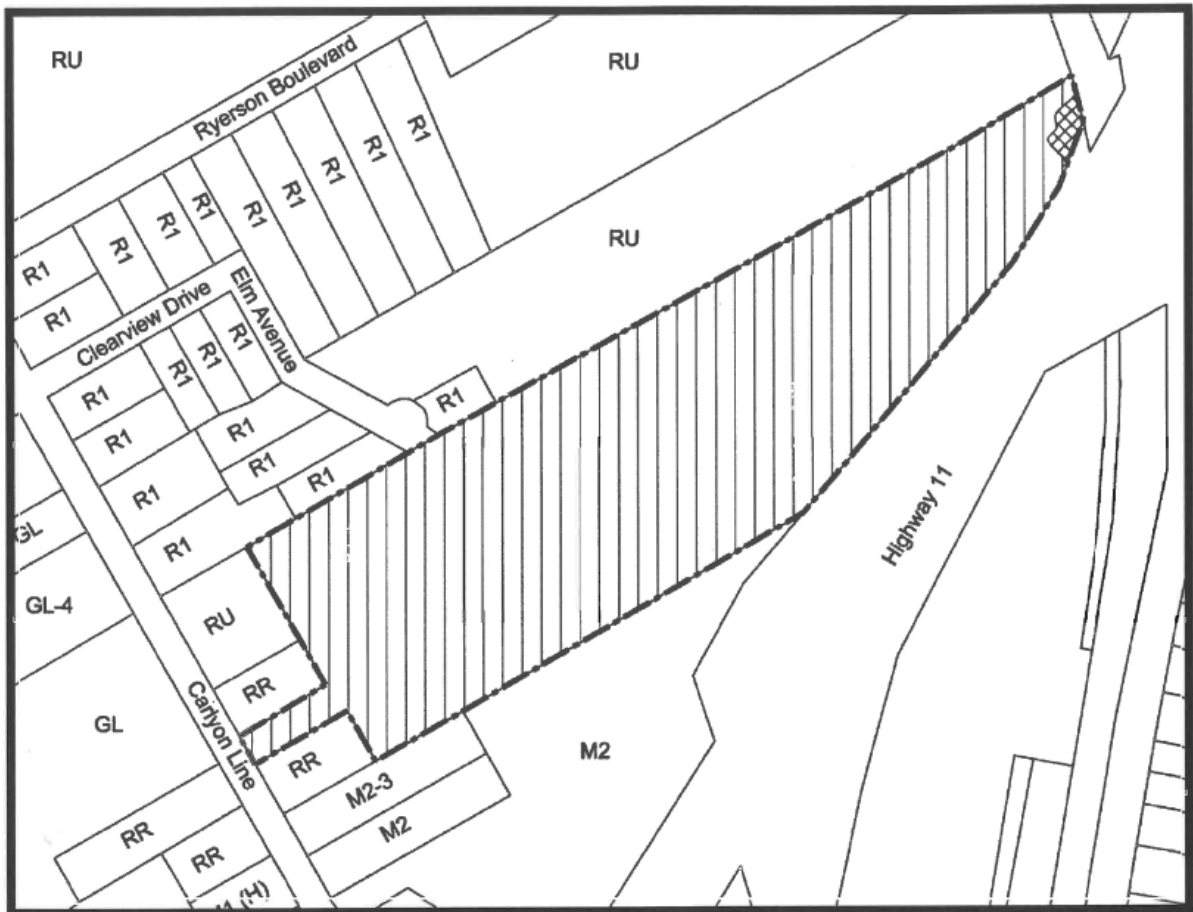
DATED AT THE TOWNSHIP OF SEVERN THIS 28TH DAY OF MARCH, 2019.

Sharon R. Goerke, Clerk, Township of Severn
1024 Hurlwood Lane, P.O. Box 159,
Orillia, Ontario, L3V 6J3

LANDS SUBJECT TO APPLICATION FOR ZONING BY-LAW AMENDMENT Z-18-02



PROPOSED ZONING AMENDMENT



Lands proposed to be rezoned from the Rural (RU) Zone to a site-specific General Industrial Exception Hold (M2-XX (HXX)) Zone.



Lands proposed to be rezoned from the Rural (RU) Zone to the Environmental Protection (EP) Zone.