



AT WORK IN

Simcoe County, Barrie & Orillia

# Manufacturing



## Talent and R&D opportunities fuel our growing manufacturing sector.

A traditional strength, advanced manufacturing in the region remains competitive through high-tech advances and the presence of some of the world's most innovative auto parts suppliers.

### Access to Markets

Located just north of the Greater Toronto Area, our location is unbeatable.


**130M**

People within a one-day drive

**5**

Provincial highways facilitating transport



 Georgian College – Advanced Technology Centre

### Labour Force

Our talent is skilled, ready & interested in manufacturing.

**23,000**

Manufacturing employees make up 14% of the labour force

**49.6%**

Forecasted population growth by 2041

### Research & Development

Harness the power of R&D partnerships with our leading institutions.

**100**

Skilled trade graduates each year from the Barrie Campus of Georgian College

**\$30M**

Investment in Georgian College's Peter B. Moore Advanced Technology Centre

## STRATEGIC LOCATION



While there are many factors which drove the decision to locate in Simcoe County, access to a strong road transportation network remains an important element.”

### Kevin Mullins

Manager of Administration  
Honda of Canada Mfg. (HCM)



 Honda of Canada Mfg.

Ontario is the second largest vehicle-producing jurisdiction in North America (by volume)

## Sector Leaders

## Contact

Let us tell you how Simcoe County, Orillia and Barrie will benefit your business.

Call: 705-325-4900

Visit: [businessinorillia.ca](http://businessinorillia.ca)