

INVEST ORILLIA

businessinorillia.ca

Orillia continues to rank as one of the top places to live and invest across Canada!

Orillia has been ranked the **Fifth Best Place in Canada to Invest** by Canadian Property Investor Magazine.

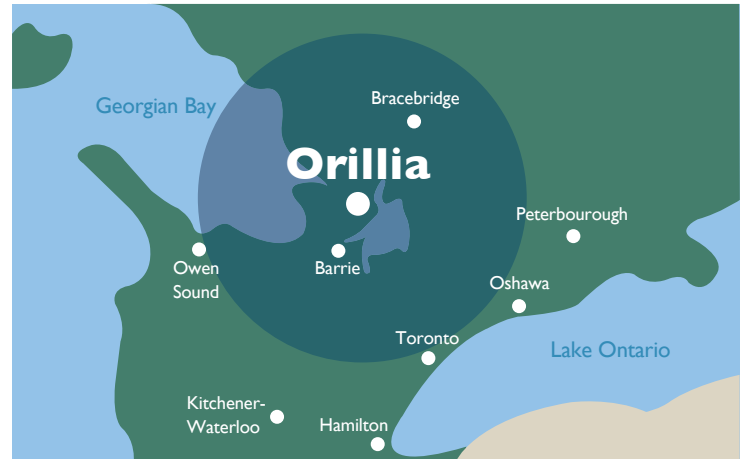
Orillia has been ranked **one of the Top 10 Canadian Small Cities to Live** by MoneySense Magazine.

In 2018, the Real Estate Investment Network (REIN) ranked Orillia as **one of the top 10 Cities for Real Estate Investment**.

Access to Markets

- Orillia is located approximately one hour from the GTA at the crossroads of the north/south Highway 11/400 and east/west Highway 12.
- The Lake Simcoe Regional Airport, with passenger, freight, and full Canada Customs service, is just 10 minutes away.
- Based on customer origin research, Orillia's customers come from a broad geographic region (trade area) which includes Parry Sound, Huntsville, Bracebridge, Penetanguishene, Midland and south to the City of Barrie.
- This trade area is home to approximately 200,000 permanent residents, which is expected to grow by 23% by 2031.
- This area also encompasses approximately 150,000 additional seasonal residents.
- The Growth Plan for the Greater Golden Horseshoe as amended predicts that Orillia's population will grow by approximately 34% by 2031.

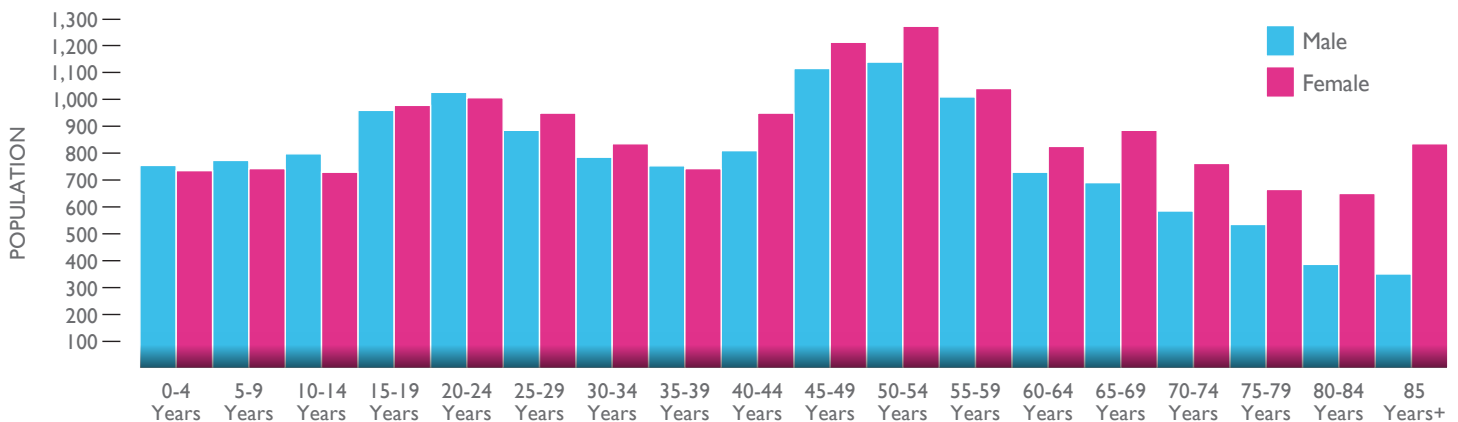
Source: urbanMetrics Inc. Market Demand and Impact Analysis, March 7, 2014.



Population



Orillia Population by Age



Total Population 31,166

Median Age of Population 47.0

Source: 2016 Census

Recent Investments

- Waterfront Development**
 Municipal redevelopment of over 9 acres of prime waterfront land in the downtown core
- Hydro One Investing \$150 Million**
 To build North American Advanced Technology Hub
- Bell Investment in Fibre Broadband**
 This investment in installation means Orillia will be among the top 10 percent of Canadian communities for high speed by 2021
- Costco Wholesale**
 New location in West Orillia. Has solidified Orillia as a regional commercial/retail hub
- Orillia Recreation Centre**
 Investing \$54 million in Orillia's downtown core
- Matchedash Lofts**
 Urban renewal project will include more than 70 new residential units on the main street of downtown Orillia



In the Orillia Area:

- Health Care and Social Assistance
- Public Administration
- Retail Trade
- Accommodation and Food Services
- Educational Services



CASINO RAMA
2,541

hospital
SOLDIERS MEMORIAL ORILLIA
1,266

OPP
1,750

Kubota
330

nordia
We make it personal
385



Record building activity between 2016 and 2019.



The Orillia Area is home to a highly skilled workforce, and opportunities for partnerships are available through Lakehead University and Georgian College.



2017 top growth area (by jobs): Health care and social assistance, information and cultural industries, and public administration.

City of Orillia Economic Development Office

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businessinorillia.ca

Contact the City of Orillia Economic Development Office today to explore properties/locations that suit your business needs.

Building Activity



2435
new building permits
issued since 2016



Permits for single
family homes increased
by 57% over 2016



800 new homes
constructed since 2016



\$468M in permits
issued since 2016

Financial Incentives

- Zero industrial development charges until 2021.
- The Downtown Tomorrow Community Improvement Plan is a new financial incentive tool offered by the City of Orillia to offset the costs of development in downtown Orillia.
 - Feasibility/Design Study Grant Program
 - Facade Improvement Grant Program
 - Building Improvement Grant Program
 - Residential Grant Program

