# **Data Report:**

**Orillia** 

**January 2018** 



# **ECONOMY OVERVIEW**



#### Population, Average Age, Income and Wages

#### **POPULATION**



2011 **30,586**  2016 **31,166**  2031(Forecasted)

41,000

#### **AVERAGE HOUSEHOLD INCOME**



2010 **\$63,896**  2015

\$70,855

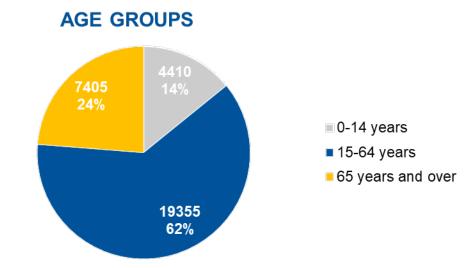
#### **AVERAGE WAGES**



2016 • 4 4 20

\$44,286

(90% of national average)

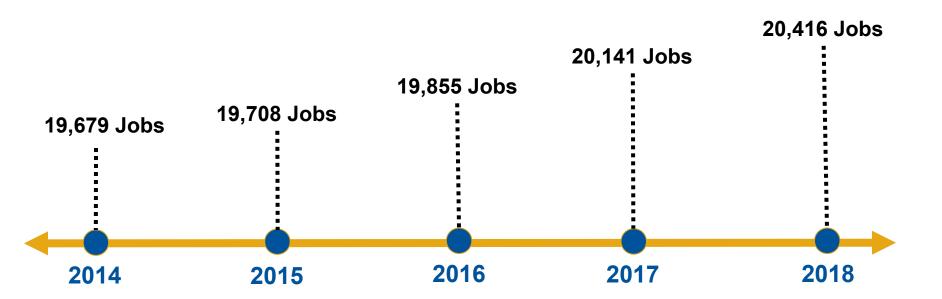


Sources: 1) Census 2011, 2016

2) Growth Plan for the Greater Golden Horseshoe

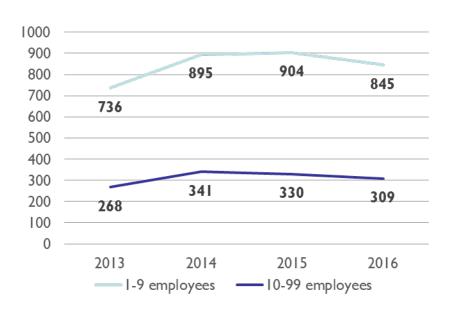
3) EMSI Analyst, Dataset 2017.3

#### **Local Job Trends**

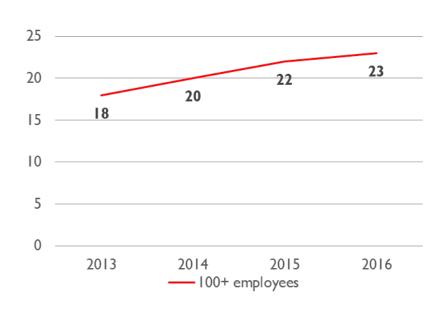


# **Number of Employers**

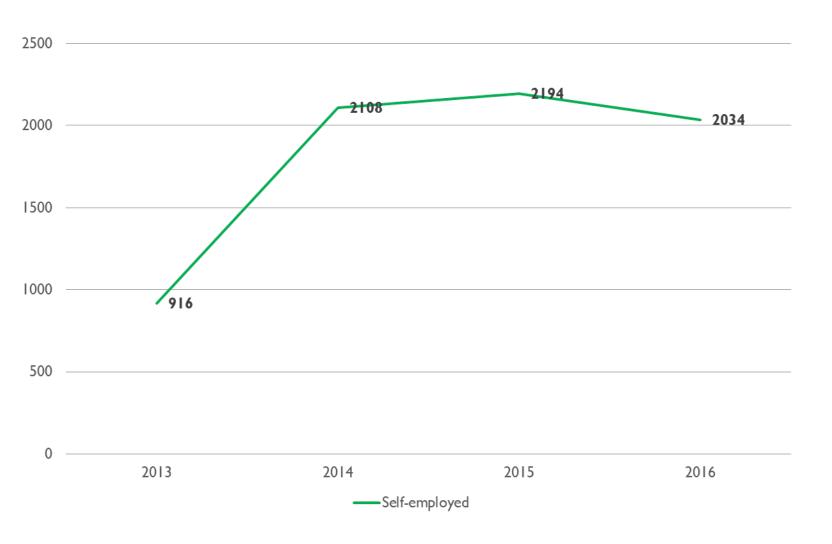




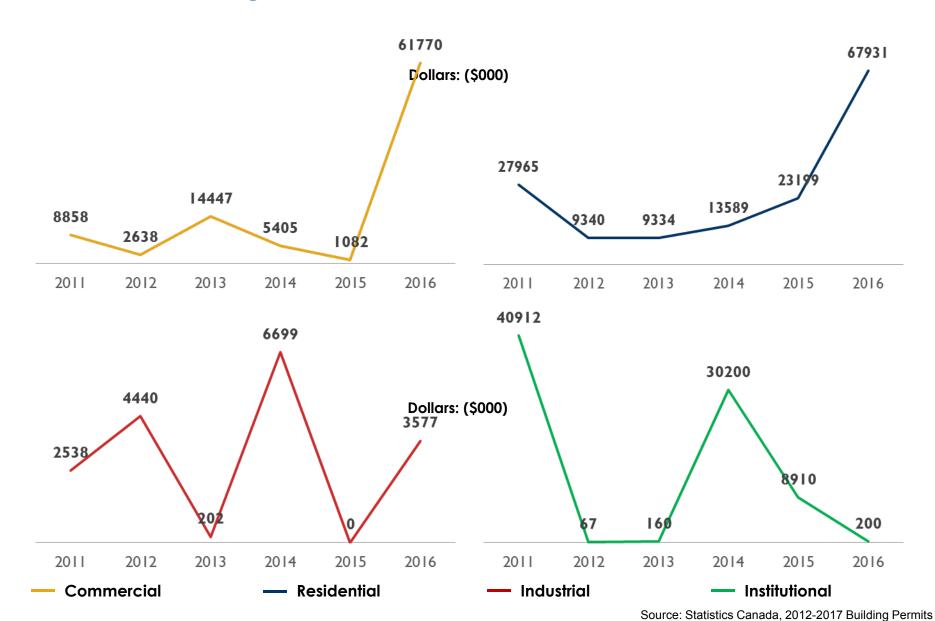
#### Employers with 100+ employees



# **Number of Self-Employed Businesses**



# **2011 – 2016 Building Permits Value**



# **2016 Building Permits Value**

#### **COMMERCIAL**



**\$61.77 million** 

#### **RESIDENTIAL**



\$67.93 million 249 new units

#### **INDUSTRIAL**



\$3.58 million

#### **INSTITUTIONAL**



\$200,000

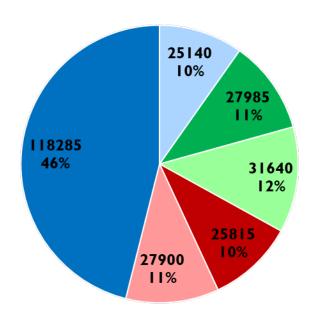
# **INDUSTRIES**



#### **Key Industries by Job Numbers**

# Orillia 1100 **7**% 2080 14% 5845 39% 1930 13% 1105 2785 8% 19% Construction

# **Simcoe County**



Other: Agriculture, forestry, fishing and hunting, Mining, quarrying, and oil and gas extraction, Utilities, Wholesale trade, Transportation and warehousing, Information and cultural industries. Finance and insurance, Real estate and rental and leasing, Professional, scientific and technical services, Management of companies and enterprises, Administrative and support, waste management and remediation services, Educational services. Other services (except public administration), Public administration

- Retail trade
- Manufacturing

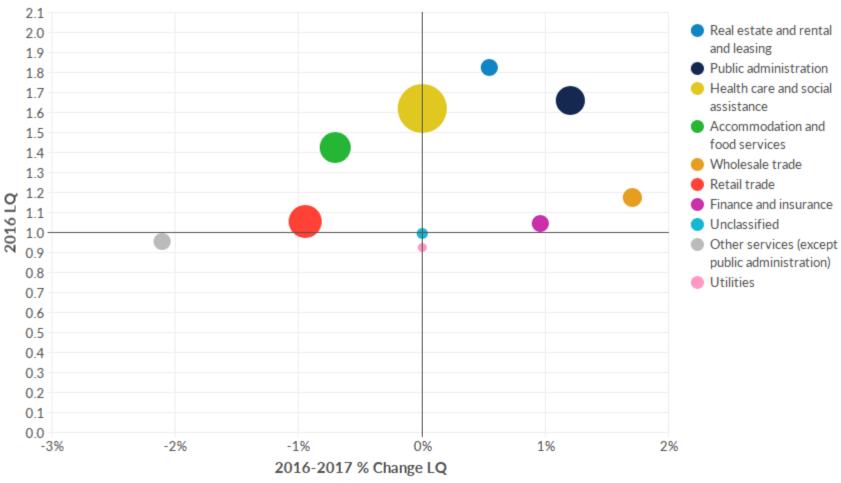
- Other
- Health care and social assistance
- Tourism

# **Fastest Growing Industries**

Industry	2011 Jobs	2016 Jobs	Change in Jobs (2011- 2016)	% Change
Health care and social assistance	1,800	2,080	280	16%
Construction	885	1,100	215	24%
Other services (except public administration)	525	645	120	23%
Administrative and support, waste management and remediation services	635	725	90	14%
Mining, quarrying, and oil and gas extraction	0	80	80	8,000%
Educational services	760	840	80	11%
Public administration	860	930	70	8%
Manufacturing	1,065	1,105	40	4%
Agriculture, forestry, fishing and hunting	50	85	35	70%
Information and cultural industries	180	210	30	17%

Source: Census 2016

# **Highest Industry Location Quotient**



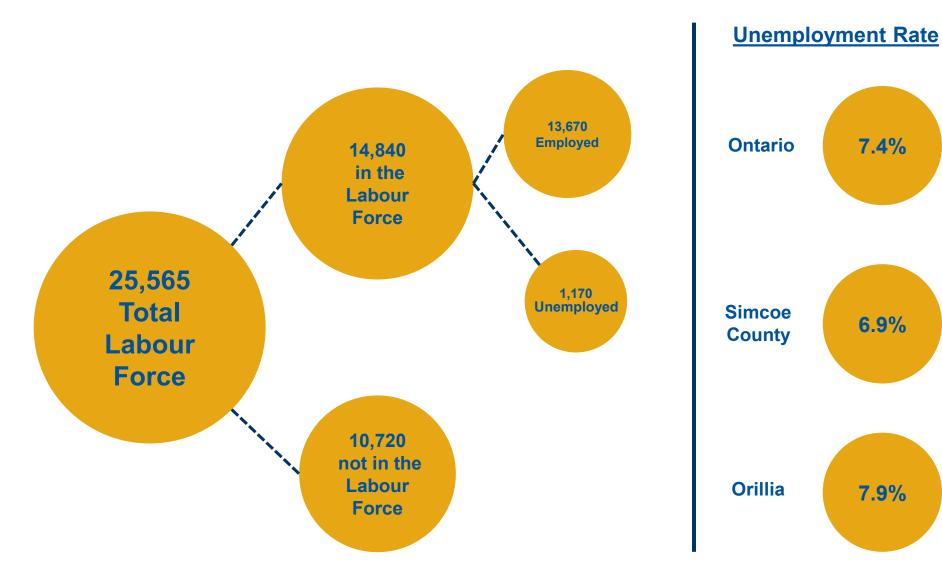
<sup>\*</sup>Bubble size represents 2016 jobs in each region.

Source: EMSI Analyst, Dataset 2017.3

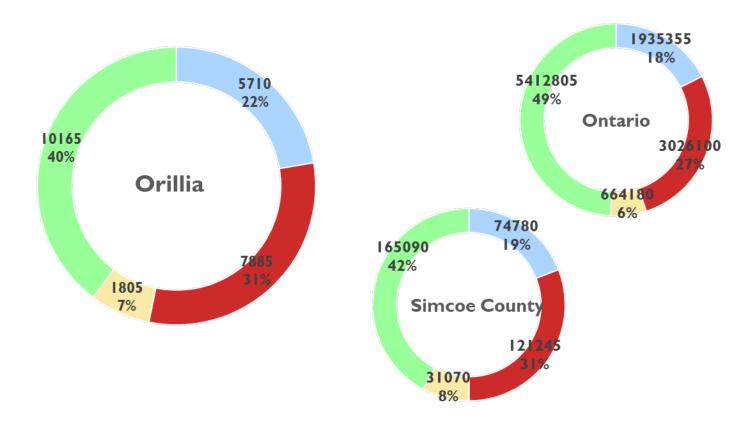
# LABOUR FORCE



#### **Labour Force Overview**



#### **Education Level**



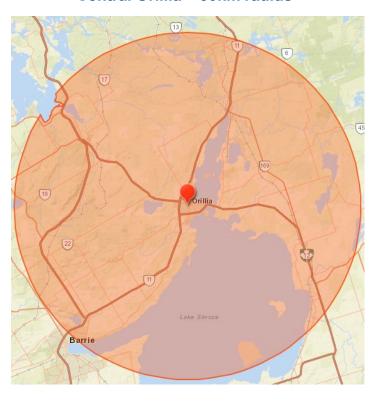
- No certificate, diploma or degree
- College or University certificate or diploma

- High school diploma or equivalent
- Apprenticeship or trades certificate or diploma

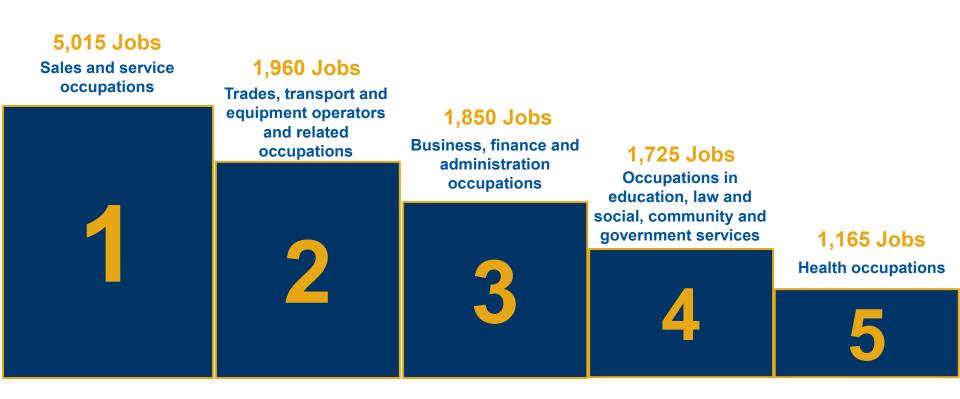
# **Population & Labour Force within 30km**

Total Population	126,383		
Household population 15 years or over for labour force	107,057		
In the labour force	70,313		
Employed	65,157		
Unemployed	5,156		
Not in the labour force	36,744		

Central Orillia - 30km radius



### **Largest Occupations in 2016**



# **Fastest Growing Occupations**

Occupation	2011 Jobs	2016 Jobs	Change in Jobs (2011-2016)	% Change
Occupations in education, law and social, community and government services	1,430	1,725	295	21%
Natural and applied sciences and related occupations	380	515	135	36%
Trades, transport and equipment operators and related occupations	1,850	1,960	110	6%
Health occupations	1,105	1,165	60	5%
Management occupations	1,095	1,130	35	3%
Natural resources, agriculture and related production occupations	175	210	35	20%
Occupations in manufacturing and utilities	615	650	35	6%

Source: Census 2016

#### **Labour Flows**

6,715 Orillia residents work within their own community

4,445 Orillia residents leave the municipality each day for work

7,880 non-residents commute into Orillia each day for work

City of Orillia is a net importer of 3,435 workers.