



Orillia Ontario
Winter Games
2020 Jeux d'hiver de
l'Ontario



CALL TO ARTIST

2020 Ontario Winter Games Mural

Inspired: The Road to Gold

The Games Organizing Committee is looking for an artist to create a 8' x 12' mural that encapsulates the theme '*Inspired: The Road to Gold*' for the 2020 Ontario Winter Games (OWG).

Leading up to the Games, registrants will be asked to share the people, places and moments that helped shape their sporting career and inspired them to go for gold. This information will be provided to the artist to inform the piece, and can be incorporated both figuratively and literally. The vision is to create a simple, yet powerful image that exemplifies these experiences and speaks to what inspired the 2020 OWG athletes to reach for the podium.

This competition is open to all artists residing in Canada; however, preference will be given to local/regional artists.

BACKGROUND

The City of Orillia is proud to once again play host to the Ontario Winter Games. The OWG is a multi-sport event featuring 27 sports over four days of competition taking place on February 27 to March 1, 2020. Over 3,000 athletes, coaches, officials and dignitaries, plus thousands of spectators, will descend upon the Orillia area to cheer on the province's young athletes, ages 12 to 18.

In anticipation of the event, the Games Organizing Committee (GOC) is looking to capture athletes' excitement and spirit through this participatory project, itself inspired by the *Life Jacket Project*. Led by Artist Aquil Virani, the Life Jacket Project involved over 800 participants who were asked to share the most impactful action to prevent drowning taking place in their country. To the right is the painting that resulted. Of note, participants'

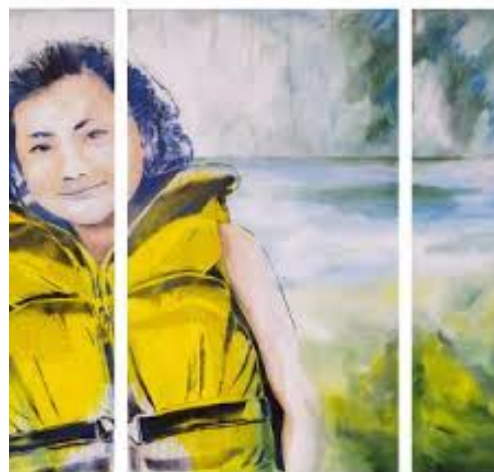


Figure 1 Life Jacket Project

responses were incorporated into the shading of the life jacket.

DESIGN CONSIDERATIONS

- The artist(s) is to interpret the theme using the information provided by athletes and the Games Organizing Committee (GOC).
- Unless otherwise agreed upon by the GOC and artist(s), the final piece should be a singular image that exemplifies the athlete experience and speaks to what inspired them to go for gold at the 2020 OWG.
- The mural is to be created on three separate panels, each measuring 4' x 8'.
- Collaborations of two or more artists are welcome.
- Artwork must be original to the artist(s).
- Information on the 2020 OWG can be found at www.orillia2020.ca.

BUDGET

\$4,000 CAD (all-inclusive)

The honorarium for this project is \$4,000 CAD, inclusive of all associated materials and supplies with the exception of the panels. The panels will be provided by the City of Orillia, but must be able to be transported by the artist if required.

TIMELINE

The timeline below is approximate and can change following consultation with the successful artist.

| | |
|---------------------------------------------------|-----------------------|
| Call to Artist: | January 3 to 17, 2020 |
| Award of Contract: | January 20, 2020 |
| Project Meeting #1 -Project Overview | January 24, 2020 |
| Project Meeting #2 -Conceptual Design Review | February 7, 2020 |
| Project Meeting #3 -Finalize Conceptual Design | February 14, 2020 |
| Mural Completion: | February 24, 2020 |
| Mural Unveiling: | February 27, 2020 |
| Permanent Installation: | TBD |

Production of the mural will be documented digitally and “unveiled” virtually at the 2020 OWG Opening Ceremonies. The mural will be reproduced for participants, sponsors,

and dignitaries. As a legacy of the Games, it will also be installed in a prominent public location within the City of Orillia.

SUBMISSION REQUIREMENTS

Submissions must include the following:

- Name of Artist(s)
- Contact information: address, phone number and email.
- Bio or CV of participating artist(s)
- Three (3) examples of past work that best illustrates the Artist's ability to complete the project, including images of installed work and a short written description of each.
- Three (3) references of past projects that are comparable in nature to the project.

Artist(s) selected will be required to enter into an agreement with the City of Orillia.

All submission materials become the property of the City of Orillia and will not be returned.

SUBMISSION DEADLINE

January 17, 2020 by 4:00pm

NOTIFICATION OF RESULTS

All applicants will receive notification once a final decision has been made.

For more information, please contact Jacqueline Soczka, Manager of Culture, Parks, Recreation and Culture Department, City of Orillia.

Subject: 2020 Ontario Winter Games Mural
Phone: 705-325-4530
Email: jsoczka@orillia.ca