

Parks

Recreation

&

Culture

MASTER PLAN



prepared by: peter j. smith & company, inc.

Public Meeting Presentation

October 3, 2013

Agenda

- Welcome
- Overview of the Parks Master Plan Study
 - Purpose of the Plan
 - Public Outreach
- Goals of the Master Plan
- Demographics and Trends
- Park Inventory Sheets
- Interactive Workshop

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Purpose of the Plan

- Comprehensive look at parks, recreation and culture
- Provides the long term vision of the future
- Defines the function/role of parks
- Analyzes demographics and trends
- Reflects community needs & local conditions
- Outlines a program for park development and improvement
- Outlines steps to implementation
- Provides direction to the City and a mechanism for key decision making
- Serves as a Guidebook for the Future

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Public Outreach

- Public Meetings
- Focus Groups
- Community Survey
- Intercept Survey
- Stakeholder Interviews

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Goals of the Plan

- Promote a healthy lifestyle and cultural awareness
- Promote a high quality parks, recreation and culture system
- Promote accessibility for all residents and visitors to all parks and equal opportunity to participate in the parks, recreation and culture system
- Promote the enhancement and understanding of the natural environment
- Promote economic opportunities through a comprehensive parks, recreation and culture system



Demographics & Trends Analysis

- 2011 Demographics

	Orillia	Ontario	Canada
0-9	10%	11%	11%
10-19	11%	13%	12%
20-29	12%	13%	13%
30-39	10%	13%	13%
40-49	14%	15%	15%
50-59	16%	15%	15%
60-69	13%	10%	11%
70-79	9%	6%	6%
80+	6%	4%	4%
Median	46.2	40.4	40.6

Demographics & Trends Analysis

Population

Reference Scenario	2001	2006	2011	2016	2021	2026	2031	2036	2041
Simcoe County	254,000	273,000	288,000	314,000	346,000	380,000	416,000	456,000	497,000
Orillia City	30,000	31,000	32,000	34,000	36,000	38,000	41,000	44,000	46,000
Barrie City	108,000	134,000	141,000	155,000	173,000	191,000	210,000	231,000	253,000
High Scenario	2001	2006	2011	2016	2021	2026	2031	2036	2041
Simcoe County	254,000	273,000	288,000	318,000	353,000	402,000	464,000	539,000	621,000
Orillia City	30,000	31,000	32,000	34,000	37,000	40,000	43,000	47,000	52,000
Barrie City	108,000	134,000	141,000	157,000	179,000	204,000	234,000	270,000	309,000
Low Scenario	2001	2006	2011	2016	2021	2026	2031	2036	2041
Simcoe County	254,000	273,000	288,000	309,000	333,000	358,000	383,000	411,000	438,000
Orillia City	30,000	31,000	32,000	33,000	35,000	37,000	39,000	41,000	43,000
Barrie City	108,000	134,000	141,000	153,000	166,000	179,000	192,000	207,000	221,000

Source: Greater Golden Horseshoe Growth Forecasts and peter j. smith & company, inc.

Income 2005

	Average Per Capita Income*	Median Per Capita Income*	Average Household Income	Median Household Income
Ontario	\$38,099	\$27,258	\$77,967	\$60,455
Simcoe County	\$35,857	\$27,838	\$73,624	\$62,328
Barrie	\$45,102	\$28,785	\$73,134	\$64,832
Orillia	\$30,212	\$23,952	\$57,333	\$46,722
Ramara	\$32,785	\$25,927	\$66,702	\$56,476

* Population age 15 and over

Source: Statistics Canada

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Demographics & Trends Analysis

- Perceptions of well being

	Simcoe Muskoka District Health Unit (Health Region)	Ontario (Province)
Perceived health; very good or excellent	62%	61%
Perceived mental health; very good or excellent	75%	74%
Perceived life stress	24%	24%
Leisure-time physical activity; moderately active or active	58%	51%
Fruit and vegetable consumption; 5 times or more per day	43%	43%
Bike helmet use	36%	34%
Functional health; good to full	79%	80%
Sense of community belonging	67%	67%
Life satisfaction; satisfied or very satisfied	91%	92%

Demographics & Trends Analysis



Sports Participation, Children

	1992	2005
All children, ages 5-14	57%	51%
Boys, ages 5-14	66%	56%
Girls, ages 5-14	49%	45%
All children, ages 5-10	53%	47%
All children, ages 11-14	64%	55%

Sports Participation, Ages 15+

	1992	1998	2005	2010
Ontario	40.90%	31.80%	27.10%	27.10%
All Canadians, by age				
15-19	76.80%	68.20%	59.10%	54.40%
20-24	61.30%	51.10%	42.80%	37.30%
25-34	52.80%	38.60%	30.90%	28.90%
35-54	43.00%	31.40%	25.20%	23.30%
55 and over	25.30%	19.80%	17.40%	16.50%

Demographics & Trends Analysis

Most Practised Sports

Children age 5 to 14

	Active Children		
	1998	2005	2010
Soccer	32.10%	44.10%	42.30%
Ice Hockey	23.40%	26.10%	22.00%
Swimming	22.90%	24.80%	24.10%
Basketball	13.80%	18.90%	16.30%
Baseball	22.10%	13.60%	13.70%
Volleyball	5.40%	10.50%	8.20%
Gymnastics	2.30%	6.00%	7.90%
Figure Skating	5.40%	3.80%	5.90%
Karate	5.40%	5.00%	5.60%
Downhill Skiing	6.70%	5.00%	4.60%

Adults age 15 and over

	Active Adults			Active Men			Active Women		
	1998	2005	2010	1998	2005	2010	1998	2005	2010
Golf	21.70%	20.30%	20.30%	25.80%	25.20%	22.70%	15.00%	12.20%	15.20%
Ice Hockey	18.00%	17.70%	17.10%	27.90%	25.90%	23.20%	2.10%	4.20%	4.40%
Soccer	8.90%	9.70%	13.60%	10.70%	8.80%	14.40%	6.00%	11.30%	11.70%
Basketball	9.50%	8.60%	7.10%	10.70%	9.70%	8.90%	7.50%	6.60%	3.20%
Baseball	16.10%	7.10%	8.00%	18.50%	7.70%	8.90%	12.20%	6.20%	6.20%
Volleyball	9.00%	7.00%	7.40%	7.70%	4.60%	6.40%	7.50%	11.10%	9.30%
Downhill skiing	7.90%	6.70%	6.10%	6.70%	5.80%	6.00%	9.90%	8.10%	6.40%
Cycling	7.30%	6.30%	5.50%	7.00%	6.20%	5.40%	7.90%	6.40%	5.60%
Swimming	13.50%	10.40%	5.30%	8.40%	5.50%	2.50%	21.70%	18.70%	11.10%
Badminton	4.90%	3.70%	4.30%	3.90%	3.70%	4.40%	6.40%	3.60%	4.10%



Park Inventory Sheets

Bayview Park

Address: 335 Hilda Street Overall Quality: Fair
 Current Classification: Parkette Function: Active
 Size: 2.7 acres - 1.1 hectares Description: Softball
 Context: Residential / Open Space

Bayview Park is a small community park with granular parking and granular infield b



Existing Facilities		
Type	Description	Overall Condition
Amenities (Qty)	Sports Benches (2)	Poor
	Bleachers (1)	Poor
	Garbage Cans (2)	Poor
Athletic Fields	Softball Diamond	Fair
Circulation (LF)	Granular Road (180)	Fair
Parking (Spaces)	22	Fair
Play Equipment	NONE	N/A
Structures	NONE	N/A
Trees	Forest Edge	Fair



Brant Street Park

Address: 26-30 Brant Street West Overall Quality: Fair
 Proposed Classification: Cultural Function: Passive
 Size: 0.5 acres - 0.2 hectares Description: Linear Pocket Park
 Context: Residential

Brant Street Park is a linear greenspace situated between residential properties. The primary structure in the park is the granular pathway connecting Dalton Crescent South with Brant Street West and the Harriett Todd School. The existing asphalt pathway needs improvement to fix cracks/bumps.



Existing Facilities		
Type	Description	Overall Condition
Amenities (Qty)	Benches (1)	Good
Athletic Fields	NONE	N/A
Circulation (LF)	Asphalt Pathway (320)	Poor
Parking (Spaces)	NONE	N/A
Play Equipment	NONE	N/A
Structures	NONE	N/A
Trees	Mix (newly planted/ mature)	Fair

- On Your Table:
 - Map
 - Workbooks
 - Markers
- Session Tonight:
 - Individual Workbook Questions
 - Group Mapping
 - Designate a Table Representative


Workshop Session

Public Meeting

October 2013

Presented by:
peter j. smith & company, inc.

DESIGN BY




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Please fill in your name, organization, phone and e-mail below:

Name: _____

Phone: _____ e-mail: _____

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Parks & Culture Usage & Circulation

Please Answer Yes or No:

_____ I visit parks in Orillia.

If so, what attracts you to City parks?

If you do not visit parks in Orillia, please briefly explain why?

_____ I visit cultural destinations in Orillia.

If so, what attracts you to City cultural destinations?

If you do not visit cultural destinations in Orillia, please briefly explain why?

Please Answer Yes or No:

_____ I walk to parks and/or cultural destinations in Orillia.

_____ I bike to parks and/or cultural destinations in Orillia.

_____ I drive to parks and/or cultural destinations in Orillia.

_____ I take public transportation and/or cultural destinations to parks in Orillia.

_____ Pedestrian and bicycle access to the parks and/or cultural destinations in Orillia should be enhanced. (AS A GROUP please locate on the map with a **RED LINE** where trails are needed.)

_____ Vehicular access to the parks and/or cultural destinations in Orillia should be enhanced. (AS A GROUP please locate on the map with a **RED P** where parking lots are need to increase access to park facilities.)

_____ Connections to culture and recreation facilities within the City should be enhanced. (AS A GROUP please circle on the map with a **RED MARKER** facilities and/or areas that should be connected to the parks and trails system.)

Workshop Session



Park Needs & Maintenance

Please Answer Yes or No:

_____ There should be additional park space within the City. (AS A GROUP please locate on the map with a **GREEN P** where additional parks are needed.)

_____ Parks in Orillia are well maintained.

What are the major maintenance needs? _____

(AS A GROUP please locate on the map with a **GREEN M** parks that have maintenance needs.)

_____ Parks in Orillia have high quality facilities.

What park facilities need to be updated? _____

(AS A GROUP please locate on the map with a **GREEN Q** what parks need updated facilities.)



Park & Culture Amenities

Please Answer Yes or No:

_____ Parks in Orillia should provide more **unprogrammed park space**.
(AS A GROUP please locate where there is a need for unprogrammed park space on the map with the **BLUE MARKER**.)

_____ Parks in Orillia should provide more typical **park facilities** (for example: benches, shelters, etc.).

What kinds of additional park facilities? _____
(AS A GROUP please locate these facilities on the map with the **BLUE MARKER**.)

_____ Parks in Orillia should provide more **naturalized areas and facilities for nature appreciation** (for example: bird blinds, viewing platforms, etc.).

What kinds of nature viewing facilities? _____
(AS A GROUP please locate on the map with the **BLUE MARKER** areas that should be naturalized.)

_____ Orillia should provide more **entertainment facilities** (for example: band shell, amphitheatre, etc.).

What kinds of entertainment facilities? _____
(AS A GROUP please locate these facilities on the map with the **BLUE MARKER**.)

_____ There should be more **heritage, arts and/or culture destinations** in Orillia (for example: sculpture park, interpretive park, etc.).

What kinds of heritage, arts or cultural facilities or destinations? _____
(AS A GROUP please locate these facilities on the map with the **BLUE MARKER**.)

_____ Parks in Orillia should have more **outdoor sports facilities** (for example: baseball diamond, tennis court, etc.).

What kinds of outdoor sports facilities? _____
(AS A GROUP please locate these facilities on the map with the **BLUE MARKER**.)

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AS A GROUP please use the **RED DOTS** to identify the top three park system improvements you would like to see in Orillia.

1. _____

2. _____

3. _____

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General Information

Tell us something about yourself and your household:

Do you live in Orillia? (Circle One)	Yes	No
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	Children (0-12)	Teens (13 - 19)	Adults (20-64)	Seniors (65+)
Number of people in your household?				

Do you own or rent? (Circle One)	Own	Rent
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How old are you? (Circle One)	Under 18	18-24	25-34	35-44	45-54	55-64	65-79	80 or Above
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How long have you lived in the community?	0-5 years	6-15 years	16+ years
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Do you work in Orillia? (Circle One)	Yes	No	N/A
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What park is closest to you?	
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If you have any additional comments or questions please provide them below.

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Thank You!

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